

# KELLEY INSTITUTE FOR SOCIAL IMPACT

KELLEY SCHOOL OF BUSINESS  
INDIANA UNIVERSITY



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INDIANA UNIVERSITY  
Kelley Institute for Social Impact

NUBS 2011

Presenter: Kathleen Robbins, Director, Undergraduate Program

# Growing Student Interest

- Proliferation of student organizations
  - ▣ Civic Leadership Development
  - ▣ Alternative Spring Break
  - ▣ Trockman Microfinance Initiative
  - ▣ TOMS Campus Club
  - ▣ Net Impact
- Student quality and diversity
- Popularity of Teach for America, non-profit agencies, international NGOs – challenging our career services office



# Building Upon an Idea

- Check Your Label symposium – February 2010



- Benchmarking
- Gap analysis – curriculum, programming, career guidance
- August 2010 – Dean's approval to form the Kelley Institute for Social Impact (KISI)



# Mission

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*KISI bridges business education with strategies to alleviate poverty through work in social entrepreneurship, economic development, and global community service.*



# Structure

- Co-directors
  - Kathleen Robbins – Director of the Undergraduate Program
  - Molly Barwick – Director of Civic Leadership Development and Alternative Break Program
- Two student employees
- Student advisory board
- Corporate advisory board



# Programming

- Conversations with KISI – small roundtable discussions
- Speakers
  - ▣ Jerry Greenfield, Co-founder, Ben & Jerry's
  - ▣ Neil Blumenthal – Co-founder, Warby Parker
  - ▣ Will Haughey – Co-founder, Tegu
  - ▣ Josh Tetrick – Founder, 33needs
  - ▣ David Murphy, CEO, Better World Books



# International Development Internships

- Partnership with Foundation for Sustainable Development
- Summer 2011 – two students to India and two to Uganda
- Areas of focus include
  - ▣ Microfinance
  - ▣ Community development
  - ▣ Women's empowerment
  - ▣ Education/youth development



# Campus and Community Outreach

- Cross-campus event development and promotion
- Partnerships with student organizations
- Whirlpool/Habitat for Humanity build
- Better World Books book drive
- Faculty partnerships





# Goals and Next Steps

- Become a centralized hub for all activities related to social entrepreneurship, international development, and community service
- Advocate for more curricular options
- Create and strengthen cross-campus partnerships



# For More Information

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Thank you!

