

KELLEY INSTITUTE FOR SOCIAL IMPACT

KELLEY SCHOOL OF BUSINESS
INDIANA UNIVERSITY



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Kelley Institute for Social Impact

NUBS 2011

Presenter: Kathleen Robbins, Director, Undergraduate Program

Growing Student Interest

- Proliferation of student organizations
 - ▣ Civic Leadership Development
 - ▣ Alternative Spring Break
 - ▣ Trockman Microfinance Initiative
 - ▣ TOMS Campus Club
 - ▣ Net Impact
- Student quality and diversity
- Popularity of Teach for America, non-profit agencies, international NGOs – challenging our career services office



Building Upon an Idea

- Check Your Label symposium – February 2010



- Benchmarking
- Gap analysis – curriculum, programming, career guidance
- August 2010 – Dean's approval to form the Kelley Institute for Social Impact (KISI)



Mission

KISI bridges business education with strategies to alleviate poverty through work in social entrepreneurship, economic development, and global community service.



Structure

- Co-directors
 - ▣ Kathleen Robbins – Director of the Undergraduate Program
 - ▣ Molly Barwick – Director of Civic Leadership Development and Alternative Break Program
- Two student employees
- Student advisory board
- Corporate advisory board



Programming

- Conversations with KISI – small roundtable discussions
- Speakers
 - ▣ Jerry Greenfield, Co-founder, Ben & Jerry's
 - ▣ Neil Blumenthal – Co-founder, Warby Parker
 - ▣ Will Haughey – Co-founder, Tegu
 - ▣ Josh Tetrick – Founder, 33needs
 - ▣ David Murphy, CEO, Better World Books



International Development Internships

- Partnership with Foundation for Sustainable Development
- Summer 2011 – two students to India and two to Uganda
- Areas of focus include
 - ▣ Microfinance
 - ▣ Community development
 - ▣ Women's empowerment
 - ▣ Education/youth development



Campus and Community Outreach

- Cross-campus event development and promotion
- Partnerships with student organizations
- Whirlpool/Habitat for Humanity build
- Better World Books book drive
- Faculty partnerships



Goals and Next Steps

- Become a centralized hub for all activities related to social entrepreneurship, international development, and community service
- Advocate for more curricular options
- Create and strengthen cross-campus partnerships



For More Information

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Thank you!

