



# Liberal Studies as a Second Major: Putting the Business Curriculum in Context

National Undergraduate Business Symposium  
Mason School of Business  
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## *The Liberal Studies Major (LSM) is*

- not a stand-alone major, but must be paired with a primary business major;
- a theme-based major that makes use of General Education and elective courses; and
- an opportunity for students to think about business in the context of liberal arts and to make connections across multiple disciplines through discussion and e-portfolio entries.

## Liberal Studies Major

[Overview](#) | [LSM Portfolio](#) | [Concentrations](#) | [How/When to Declare](#) | [FAQ's](#)



### Available Concentrations



**American Perspectives**



**Earth, Environment, and Global Sustainability**



**Ethics and Social Responsibility**



**Global Perspectives**



**Health and Industry**



**Media Arts and Society**



**Quantitative Perspectives**

## LSM Resources for Current LSM Mentors and Students

[LSM Mentor FAQ's](#)

[EPortfolio Instructions  
\(Faculty/Mentors\)](#)

[EPortfolio Common Problems](#)

[EPortfolio Instructions\(Students\)](#)

[E-Portfolio Log-In](#)

### LSM NEWS:

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#### GP LSM Sign Up:

April 13th @ 12:45 in JEN 304.

#### LSM 450 Deadline:

Students completing their LSM in the spring 2011 semester must complete their LSM 450 enrollment for by Friday, March 4th.

#### LSM Policy for Transfer Students

The **transfer** student deadline for declaring an LSM concentration is the last day of fall or spring classes for current sophomores (class code 4). The one semester extension will allow transfer students extra time to declare an LSM, who unlike traditional Bentley

## Liberal Studies Major

# Ethics and Social Responsibility

As future leaders in the world of business, Bentley graduates will have to understand and be prepared to deal with many issues concerning ethics and social responsibility in both work and life. The Ethics and Social Responsibility LSM is grounded in philosophy and designed to give students the opportunity for in-depth study of these issues from theoretical, practical, and cross disciplinary perspectives.

The LSM is comprised of eight courses, as follows:

Two core courses:

PH 251 Ethics

and either

PH 130 Business Ethics: Corporate Social Responsibility or

PH 133 Business Ethics: International Business Ethics

One course from the following list:

PH 131 Philosophy of Work

PH 135 Spec Prob in Bus and Professional Ethics

PH 301 Environmental Ethics

PH 311 Social Philosophy

PH 351 Perspectives on Poverty

Five courses from the following list:

EXP 201/201L Advanced Inquiry in Writing\*

GLS 203 Contemporary Issues in US Politics\*\* (GO 230)

GLS 230 American Public Policy (GO 250)

GLS 248 Business & Pol of the News Media (GO 218)

HI 306 War and Society

HI 308 Drug Trades in American History

HI 347 Work and the American Worker

HI 348 History of American Technology

HI 350 Serfs, Slaves, and Sojourners

HI 330 Women, Work and Fam in European Persp

HI 307 Through Children's Eyes

ID 202 Power and Propaganda

ID 260 Sex and American Culture

ID 306 Role of Community Service in for Profit Orgs

INT 106 International Relations

LIT 260 Intro to Afr Amer Lit & Cultural Studies

LIT 262 Native American Literature and Culture

LIT 330 Literature of the Holocaust

LIT 333 Literature and Film of the Vietnam War

LIT 365 Immigrant and Ethnic Literature

NASC 112 Evolution, Human Genetics & Behavior

NASE 315 Health and Disease in Today's World

NASE 318 Global Health Challenges

NASE 337 Global Climate Change

NASE 344 Energy Alternatives

NASE 364 Science and Sustainability

PH 131 Business Ethics: Philosophy of Work

PH 135 Spc Probs in Bus & Professional Ethics

PH 215 Ancient and Medieval Philosophy

PH 217 Contemporary Philosophy

PH 301 Environmental Ethics

PH 311 Social Philosophy

PH 313 Pol Thought from a Global Perspective

PH 351 Perspectives on Poverty

PS 266 Psychology of Adjustment

PS325 Cyber-Psychology

PS 311 Social Psychology

PS 388 Abnormal Psychology

SO 241 Diversity, Minorities and Social Change

SO 242 Social Problems

SO 244 Deviance and Social Control

SO 300 Community Involvement

SO 333 Sociology of the Edge

Business Department(s):

AC 332 Fraud Examination

IDCC 250 Public Relations Theory and Practice

LA 101 Law and Society

LA 104 Gender and the Law

LA 105 Race and the Law

LA 106 "Outsiders" and the Law

LA 109 Law and Ethics

LA 309 Current Issues in Labor and Employment Law

MG 228 Managing Diversity in the Workplace

**Additional Requirement:** Every student will be required to take at least one course with a service learning component. Any course with such a component will fulfill the requirement.

\*With appropriate theme

**Please note:** LSMs must have at least 6 courses taken in A&S departments, and no more than 4 courses may be taken in any one discipline.

Updated: March 3, 2011

### GENERAL EDUCATION REQUIREMENTS

(. )	IT 101	Information Technology
(. )	EXP 1	Expository Writing I
		Expository Writing II
		Literature
(. )	MA	Mathematical Science I <sup>1</sup>
(. )	MA	Mathematical Science II <sup>1</sup>
		Natural Science (4cr)
		Math or Natural Science Elective <sup>2</sup>
(. )	GS	Government 100, 102, or 105
		History
(. )	PH 101	Problems of Philosophy
(. )	PS/SO	Behavioral Science
		Humanities/Social Science Elective <sup>3</sup>
(. )	EC 111	Principles of Microeconomics
(. )	EC 112	Principles of Macroeconomics
(. )	FS 111	First Year Seminar (1cr) (Day Students only)

### BUSINESS CORE REQUIREMENTS

(. )	GB 110	Legal and Ethical Environment of Business
(. )	GB 112	Tools & Concepts in Accounting & Finance
(. )	GB 212	Practice & Applications in Acct. & Finance
(. )	GB 213	Statistical Analysis of Business Data
(. )	GB 214	Marketing-Operations Fundamentals
(. )	GB 215	Human Behavior and Organizations
(. )	GB 310	Business Processes and Systems
(. )	GB 320	General Business Field Project
(. )	GB 410	Global Strategy

### MAJOR REQUIREMENTS <sup>4</sup>

(. )	AC 310	Cost Management
(. )	AC 311	Financial Accounting & Reporting I
(. )	AC 312	Financial Accounting & Reporting II
(. )	AC 340	Accounting Information Systems
(. )	AC 350	Federal Taxation
(. )	AC 412	Advanced Accounting
(. )	AC 470	Financial Statement Auditing or
		or 472 Internal Auditing
(. )	AC	AC Elective <sup>5</sup>

### BUSINESS RELATED ELECTIVES (3 credits) <sup>3,6,7</sup>

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### ARTS AND SCIENCE ELECTIVES (15 credits) <sup>3,6,7</sup>

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 (. ) \_\_\_\_\_  
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### UNRESTRICTED ELECTIVES (6 credits) <sup>3,6,7</sup>

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### COURSE FOCUS REQUIREMENTS

- ( ) U.S. Diversity Intensive (D)
- ( ) International Intensive (I)
- ( ) Communication Intensive (C)
- ( ) Communication Intensive/Major (AC 340)

Approved Minor in \_\_\_\_\_

Lit of the Holocaust

Global Health Challenges

War & Society

Ethics

Fraud Examination

Business Ethics: CSR

Social Philosophy

Current Issues in Labor & Employment Law

Co-curricular: Service Learning experience

## *E-portfolio – a vital piece of the LSM for students and faculty mentors*

- **Course registration plan** (every semester)
  - ✓ Expectations
- **Co-curricular activity** (for certain themes)
  - ✓ ESR – Service Learning experience
  - ✓ GP – International experience
- **Analytical retrospective** (every year)
  - ✓ Connections
  - ✓ Ah ha moments
- **Culminating project** (end of program)
  - ✓ Student designed – no formal template
  - ✓ Essays, research papers, art projects, blogs, films...

*And, a great resource for assessment!*



Zakary  
Earth, Environment  
&  
Global  
Sustainability

Go to

<http://undergraduate.bentley.edu/academics/liberal-studies-major>

then scroll to bottom for

LSM student film clips