Liberal Studies as a Second Major: Putting the Business Curriculum in Context

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Lynne Durkin
Associate Dean of Arts & Sciences,
Professor of Mathematical Sciences

Juliet Gainsborough
Associate Professor of Political Sciences
The Liberal Studies Major (LSM) is

- *not* a stand-alone major, but must be paired with a primary business major;

- a theme-based major that makes use of General Education and elective courses; and

- an opportunity for students to think about business in the context of liberal arts and to make connections across multiple disciplines through discussion and e-portfolio entries.
Available Concentrations

- American Perspectives
- Earth, Environment, and Global Sustainability
- Ethics and Social Responsibility
- Global Perspectives
- Health and Industry
- Media Arts and Society
- Quantitative Perspectives

LSM NEWS:

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GP LSM Sign Up:

April 13th @ 12:45 in JEN 304.

LSM 450 Deadline:

Students completing their LSM in the spring 2011 semester must complete their LSM 450 enrollment for by Friday, March 4th.

LSM Policy for Transfer Students

The transfer student deadline for declaring an LSM concentration is the last day of fall or spring classes for current sophomores (class code 4). The one semester extension will allow transfer students extra time to declare an LSM, who unlike traditional Bentley students.
Liberal Studies Major

Ethics and Social Responsibility

As future leaders in the world of business, Bentley graduates will have to understand and be prepared to deal with many issues concerning ethics and social responsibility in both work and life. The Ethics and Social Responsibility LSM is grounded in philosophy and designed to give students the opportunity for in-depth study of these issues from theoretical, practical, and cross disciplinary perspectives.

The LSM is comprised of eight courses, as follows:

Two core courses:
PH 251 Ethics

and either
PH 130 Business Ethics: Corporate Social Responsibility or
PH 133 Business Ethics: International Business Ethics

One course from the following list:
PH 131 Philosophy of Work
PH 135 Spec Prob in Bus and Professional Ethics
PH 301 Environmental Ethics

Five courses from the following list:
EXP 201/201L Advanced Inquiry in Writing
GLS 203 Contemporary Issues in US Politics** (GO 230)
GLS 250 American Public Policy (GO 250)
GLS 246 Bus Pol of the News Media (GO 218)
HI 306 War and Society
HI 308 Drug Trades in American History
HI 347 Work and the American Worker
HI 348 History of American Technology
HI 350 Serfs, Slaves, and Sojourners
HI 330 Women, Work and Fam in European Persp
HI 307 Through Children’s Eyes
D 202 Power and Propaganda
D 260 Sex and American Culture
D 306 Role of Community Service in for Profit Cros
INT 106 International Relations
LIT 250 Intro to Afr Amer Lit & Cultural Studies
LIT 262 Native American Literature and Culture
LIT 330 Literature of the Holocaust
LIT 333 Literature and Film of the Vietnam War
LIT 365 Immigrant and Ethnic Literature
NASC 112 Evolution, Human Genetics & Behavior
NASC 315 Health and Disease in Today’s World
NASC 318 Global Health Challenges
NASC 337 Global Climate Change
NASC 344 Energy Alternatives
NASC 364 Science and Sustainability
PH 131 Business Ethics: Philosophy of Work
PH 311 Social Philosophy
PH 351 Perspectives on Poverty
PH 352 American Political Thought
PH 313 Pol Thought from a Global Perspective
PH 351 Perspectives on Poverty
PS 266 Psychology of Adjustment
PS 325 Cyber-Psychology
PS 311 Social Psychology
PS 388 Abnormal Psychology
SO 241 Diversity, Minorities and Social Change
SO 242 Social Problems
SO 244 Deviance and Social Control
SO 300 Community Involvement
SO 333 Sociology of the Edge

Business Department(s):
AC 332 Fraud Examination
ICCC 250 Public Relations Theory and Practice
LA 101 Law and Society
LA 108 Gender and the Law
LA 105 Race and the Law
LA 108 “Outsiders” and the Law
LA 109 Law and Ethics
LA 309 Current Issues in Labor and Employment Law
MG 228 Managing Diversity in the Workplace

Additional Requirement: Every student will be required to take at least one course with a service learning component. Any course with such a component will fulfill the requirement.

*With appropriate theme

Please note: LSMs must have at least 8 courses taken in ASC departments, and no more than 4 courses may be taken in any one discipline. Updated: March 3, 2012
### General Education Requirements

- IT 101: Information Technology
- EXP 1: Expository Writing I
- EXP 2: Expository Writing II
- MA: Mathematical Science I
- MA: Mathematical Science II
- PH 101: Problems of Philosophy
- PS/PS: Behavioral Science
- EC 111: Principles of Microeconomics
- EC 112: Principles of Macroeconomics
- FS 111: First Year Seminar (1 cr) (Day Students only)

### Business Core Requirements

- GB 110: Legal and Ethical Environment of Business
- GB 112: Tools & Concepts in Accounting & Finance
- GB 212: Practice & Applications in Acct. & Finance
- GB 213: Statistical Analysis of Business Data
- GB 214: Marketing-Operations Fundamentals
- GB 215: Human Behavior and Organizations
- GB 310: Business Processes and Systems
- GB 320: General Business Field Project
- GB 410: Global Strategy

### Major Requirements

- AC 310: Cost Management
- AC 311: Financial Accounting & Reporting I
- AC 312: Financial Accounting & Reporting II
- AC 340: Accounting Information Systems
- AC 350: Federal Taxation
- AC 412: Advanced Accounting
- AC 470: Financial Statement Auditing or Internal Auditing
- AC Elective: AC E

### Business Related Electives (3 credits)

- (3-6-7)

### Arts and Science Electives (15 credits)

- (3-6-7)

### Unrestricted Electives (6 credits)

- (3-6-7)

### Course Focus Requirements

- U.S. Diversity Intensive (D)
- International Intensive (I)
- Communication Intensive (C)
- Communication Intensive/Major (AC 340)

Approved Minor in _____________________________

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**Co-curricular: Service Learning experience**

- Lit of the Holocaust
- Global Health Challenges
- War & Society
- Ethics
- Fraud Examination
- Business Ethics: CSR
- Social Philosophy
- Current Issues in Labor & Employment Law
E-portfolio – a vital piece of the LSM for students and faculty mentors

• Course registration plan (every semester)
  ✓ Expectations

• Co-curricular activity (for certain themes)
  ✓ ESR – Service Learning experience
  ✓ GP – International experience

• Analytical retrospective (every year)
  ✓ Connections
  ✓ Ah ha moments

• Culminating project (end of program)
  ✓ Student designed – no formal template
  ✓ Essays, research papers, art projects, blogs, films…

And, a great resource for assessment!
Zakary
Earth, Environment &
Global Sustainability

Go to http://undergraduate.bentley.edu/academics/liberal-studies-major
then scroll to bottom for LSM student film clips