



Raymond A. Mason School of Business
WILLIAM & MARY

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William & Mary's Raymond A. Mason School of Business Names Associate Dean and Executive Director for Online Learning

WILLIAMSBURG, VA – As America's colonial capital celebrates the 400th anniversary of the Jamestown settlement, the nation's alma mater and second oldest university continues to innovate and evolve to meet the needs of knowledge-seeking students and employers seeking the next generation of business leaders.

William & Mary's Raymond A. Mason School of Business recently launched a new Center for Online Learning, enabled by a \$10 million gift from Virginia Beach-based philanthropist Jane P. Batten, L.H.D. '19, HON '17. This week, the University's business school announced it has named Pamela J. Suzadail as the center's associate dean of programs and executive director of the center. The announcement follows a national search conducted with the help of an executive search firm.

"Jane Batten's gift and Pam's continued leadership will help our Faculty develop and deliver William & Mary-caliber programs to working professionals around the country and across the globe. We are excited both about where we are with our online initiatives – and where we are headed," observed Raymond A. Mason School of Business Dean Larry Pulley.

Suzadail, a graduate of the University of Maryland College Park, had been serving as the Director of Online Programs since mid-2014, when she joined the Raymond A. Mason School of Business after serving as associate director of online MBA and MS programs at Syracuse University's Whitman School of Management, where she also received her MBA.

"The expansion of online programs in the new Center for Online Learning will provide thousands of students access to a William & Mary business education," Suzadail said. "I am incredibly excited about growing our connected community of online learners and having a donor that believes in the transformational power of online education."

"I joined William & Mary to launch the first online program offered at the university, the online MBA. Given the success of that endeavor, we hired a consulting firm last year to help us plan for a portfolio of online graduate degree programs and certificates. We want to embody a culture that's nimble, innovative and entrepreneurial," Suzadail continued. "It's important for our online programs to represent William & Mary at the highest quality. Our goal is to replicate the high-engagement and student-centric experience for which the Mason School is known in our residential programs. We have a very high-touch culture here – our faculty are highly engaged and we certainly want to reflect that in the online space."

About the Raymond A. Mason School of Business: William & Mary's business school is rebuilding the global economy by training the next generation of revolutionary business leaders. It offers undergraduate and graduate instruction, including full-time, part-time evening, executive and online MBA degree programs, one-year masters programs in accounting and business analytics, as well as corporate education. The school develops successful business leaders by providing world-class instruction and unparalleled opportunities for mentorship and experiential learning.

For more information:

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