



WILLIAM  
& MARY

Mason School  
of Business

STORIES OF REVOLUTIONARY THINKING

MARCH 2010

## Undergraduate Program in U.S. Top 25



Bloomberg BusinessWeek Best Undergraduate Business Schools 2010 has ranked the Undergraduate Business Program at the Mason School of Business at the College of William & Mary among the best 25 programs in the country. Among public universities, Mason is ranked number 8. [More >>](#)

## Revolutionary Thinkers

### » FROM OUR BLOGS



**Operations Buzz:** Prof. Ram Ganeshan asks Saatchi & Saatchi Chairman [Bob Seelert](#) about his favorite brand. [>>](#)



**Everyone Has a Story:** MCS Director Mark Case describes the role of social media in your job search. [>>](#)

### » MBA Class of 2007

This is your year to be surveyed by Financial Times, The Economist, etc. Please take the time to make sure we have your correct contact information. It is important that we have your correct contact information so we may send you the survey invitations. If you are a member of the Full-time MBA Class of 2007, please [complete this form](#) or join [Mason Community Connections](#). And watch your e-mail inboxes! If you don't complete the survey, we might not get ranked! Your participation is very important! Spread the word!

[Rajiv Kohli](#), Associate Professor of MIS, kicks off our

[Revolutionary Thinkers](#) series, which profiles one member



Mason's top-ranked faculty every week. Kohli, editor of *MIS Quarterly*, focuses his research on the business value of information technology and healthcare information systems. Learn more about [Rajiv Kohli](#) and

Mason School's other [Revolutionary Thinkers](#) by subscribing to our [RSS feed](#).

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## Walsh Ethics Series: Chip Mason

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Raymond A. "Chip" Mason came to Miller Hall on Monday, March 22 to participate in the Pat and Margaret Walsh Speaker

Series on Ethics in the Workplace. He spent much of his time with students, and also gave a presentation to the entire Mason community on "Values in the Workplace." The series continues with visits by Peace Corps Director [Aaron](#)



[Williams](#) on April 5, California entrepreneur and Mason Foundation Board member [Kathi Lentzsch](#) on April 7, and author [Dwight Harshbarger](#) on April 21.

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## Connect with Mason Career Services

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### » LATEST HEADLINES

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[Bradley C. Love](#) BBA '83 joins Axion International's Board.

[Inside Business](#) magazine gets the scoop on modeling and simulation from Professors Jim Bradley and Hector Guerrero.

[Chris Adkins](#) reflects on the launch of W&M's DOT campaign.

[Bruce W. Nave](#) MBA '82 joins TD Bank as Senior Loan Officer.

Prof. [Laura Simmons'](#) research on securities-fraud class-action settlements cited in Bloomberg.

[Dane A. Belden](#) MBA '85 elected to French Oil Mill Machinery board.

[Blake Allison](#) MBA '08 appointed to CFEF Board of Directors.

Seventy-eight students inducted into [Beta Gamma Sigma](#).

### » UPCOMING EVENTS

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April 1: [Flex MBA information Session](#)

April 3: [Yorktown Victory Run 8-miler](#)

April 5: Walsh Series on Ethics: [Aaron Williams](#), Director of the Peace Corps

April 7: Walsh Series on Ethics: [Kathi Lentzsch](#), entrepreneur and Foundation Board member

You now can get up-to-the-minute Mason Career Services updates, including internship, job leads and workshops. Just follow



@pgesing on Twitter, become a fan of Mason Career Services on Facebook

and connect with Senior Associate Director [Peggy Gesing](#) on LinkedIn.

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## Mason team in finals of stock competition

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A team sponsored by the [Howard J. Busbee Finance Academy](#) competed in the Michigan Interactive Investment Intercollegiate Stock Pitch Competition, held March 19-20 at the Stephen M. Ross School of



Business at the University of Michigan in Ann Arbor. The three-person team, comprised of Sean Dalton, A.C. Craft and Daniel P. Barzach, joined teams from University of Michigan and University of Virginia in the final round. [More >>](#)

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## Guerrero writes book on Excel modeling

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Operations and Information Technology professor Hector Guerrero has published a new book on sophisticated spreadsheet modeling. Titled ***Excel Data Analysis: Modeling and Simulation***, the book is written for students and practitioners who are looking for a single introductory Excel-based resource that covers essential business and analytical skills. [More >>](#)

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April 8: [Data Mining and the Power of Prediction](#)

April 10: [Mason Idol](#)

April 14: [Mason Business Plan Competition Finals](#)

April 16: [Net Impact Inter-Collegiate Sustainability Symposium](#)

April 17: [Masters of Business Charity Golf Tournament](#)

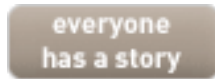
April 21: [Walsh Series on Ethics: Dwight Harshbarger, author](#)

April 24: [EMBA Lifetime Learning Program](#)

May 16: [Diploma Presentation Ceremonies](#)

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REVOLUTIONARY THINKING



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