

# NON-PROFIT RESOURCES

## Resources from McLeod & Swem Libraries

### ABI/Inform (ProQuest)

- General news resource that includes information on educational funding and policy issues.
- The *Wall Street Journal* in full text from 1984 to present, as well as many scholarly and trade periodicals.

### Business Source Complete (EBSCO)

- Scholarly articles and trade publications that cover educational funding and policy issues
- Full text access to *Harvard Business Review*, *McKinsey Quarterly* and thousands more scholarly and trade publications

### Factiva

- Great deal of news content
- Can limit searches by industry, company, subject, publication

# NON-PROFIT RESOURCES

## Financial Management & Accounting Resources

### Basic Guide to Non-Profit Financial Management

<http://www.managementhelp.org>

- Web guide from the Free Management Library covers the basics, budget creation, financial statements and analysis

### Business Planning for Nonprofit Organizations

<https://www.score.org/>

- Guide published by SCORE includes information on strategic and business planning and feasibility studies for nonprofits

### Financial Management in the Nonprofit Sector: A Mission-Based Approach to Ratio Analysis in Membership Organizations

- Paper from the University of Wollongong, Australia, addresses financial performance assessment for nonprofits

### Guidestar Articles on Accountability, Ethics, and Trust in the Sector

<https://www.guidestar.org>

- Online articles from Guidestar. While brief, they do cover a great number of issues and concepts of importance to nonprofit organizations.
- Since finances cut across all aspects of nonprofit work, consider viewing [all the articles on Guidestar](#)

### Nonprofits Assistance Fund

<https://nonprofitsassistancefund.org/>

Many relevant articles and tools for operating nonprofit organizations

- These include:
  - [Annual Budget Checklist](#)
  - [Sustenance in Lean Times](#) provides numerous articles and links for financial operations during trying economic times
  - [Blog \(Balancing the Mission\)](#) provides a wide range of financial news and observations for nonprofits

### Alliance for Nonprofit Management

<https://www.allianceonline.org>

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- Useful [resources](#) available for nonprofit management issues.

[The Aspen Institute](#)

[www.aspeninstitute.org/](http://www.aspeninstitute.org/)

- Great Resource with numerous full text reports on all aspects of nonprofit management
- [Publications - Program on Philanthropy and Social Innovation \(PSI\)](#)

[Charity Accountability Standards](#)

<http://www.smartgivers.org/>

[www.bbb.org/](http://www.bbb.org/).

- Resource from the [Better Business Bureau](#).
- Pages of note include:
  - [Implementation Guide to BBB Wise Giving Alliance Standards for Charity Accountability](#)

## Regulatory and Taxation Information

[Internal Revenue Service Topics for Charities and Nonprofits](#)

- Tax laws, links to state tax agencies and more.
- Link to [Compliance Guide for 501\(c\)\(3\) Public Charities](#).

[NPO Annual Informational Returns Links](#)

- Links to some nonprofit annual returns

[USA.gov for Nonprofits](#)

- Links include tax information, incorporation information, and state forms and procedures

[NCNA: Federal Policy Issues](#)

<https://www.councilofnonprofits.org>

From the National Council of Nonprofits. Information on policy affecting nonprofits, including oversight and accountability, advocacy, fiscal policy, charitable solicitations, government grant and contract issues

[Nonprofit Startup Guide](#)

<https://www.harborcompliance.com/>

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- Resource from [Harbor Compliance](#) (from their site - "We are more than a business document filing service, we're a long-term partner committed to helping you succeed. We started Harbor Compliance because we felt that existing incorporation services fail to provide adequate ongoing support with maintaining your business. ")
- Guide includes links to freely available templates to assist with incorporation of a new Nonprofit organization

## IRS 990 Form Information

### [Internal Revenue Service Topics for Charities and Nonprofits](#)

- Tax laws, links to state tax agencies and more.
- Link to [Compliance Guide for 501\(c\)\(3\) Public Charities](#).

### [How to Read the IRS Form 990 & Find Out What it Means](#)

[www.npccny.org/Form\\_990/990.htm](http://www.npccny.org/Form_990/990.htm)

- Guide from the [Coordinating Committee of New York](#)

### [990 FAQ from Guidestar](#)

- This includes a great deal of information about how they get the forms and how long it takes to post

### [Demystifying the 990-PF](#)

[www.foundationcenter.org/](http://www.foundationcenter.org/)

- Document from the [Foundation Center](#)
- Includes information specifically about the 990-PF, the document files by private foundations

## Nonprofit Board Governance (and Related Issues)

### [BoardSource](#)

<https://www.boardsource.org>

One of the premier websites dedicated to nonprofit governance, BoardSource provides access to workshops and training, governance consultants and a catalog of reference materials on nonprofit governance. The site also provides links to papers and articles, e-books, web resources and BoardSource research

- View their page of [Freely Available Resources](#).

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## Nonprofit Good Practice Guide

[www.npgoodpractice.org](http://www.npgoodpractice.org)

- The Herbert H. and Grace A. Dow Foundation Nonprofit Leadership Initiative produces the guide, covering advocacy, financial and organizational management, fundraising and governance

## Principles for Good Governance and Ethical Practices: A Guide for Charities and Foundations

<https://www.independentsector.org/>

- Download the reference edition of the report produced by the Panel on the Nonprofit Sector, convened by Independent Sector. Report outlines 33 practices to support board members and staff of charitable organizations

## Stanford Social Innovation Review

<http://www.ssireview.org/>

Strategies, tools and ideas for nonprofits, foundations, and socially responsible businesses. Stanford's Center for Social Innovation in the Graduate School of Business produces the journal, an opinion blog and an "Ask the Expert" feature

## White Courtesy Telephone

- News, opinion and Commentary from Inside the Third Sector. Blog dedicated to nonprofit philanthropic organizations features commentary on all aspects of nonprofit management and governance.

## Strengthening Transparency, Governance, Accountability, of Charitable Organizations Panel on Nonprofit Sector

- June 2005 report from the [Nonprofit Panel](#)
- The Panel on the Nonprofit Sector is an independent effort by charities and foundations to ensure that the nonprofit community remains a vibrant and healthy part of American society.
- Another relevant publication from that site is: [Principles for Good Governance and Ethical Practice: A Guide for Charities and Foundations \(October 2007\)](#)

## Nonprofit Governance in the United States: Findings on Performance and Accountability from the First National Representative Study

- 2007 report from the Urban Institute

## Nonprofit Strategic Planning

[TCC Group Papers](#)

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[www.tccgrp.com/](http://www.tccgrp.com/)

- TCC is a consulting firm working with nonprofits and foundations.
- Registration on the site is required to view the briefing papers and articles. Registration is free.
- There is a section of documents on [Strategic Planning](#).
- [Briefing paper: Ten Keys to Successful Strategic Planning for Nonprofit and Foundation Leaders](#)

[National Assembly of State Arts Agencies](#)

[www.nasaa-arts.org/](http://www.nasaa-arts.org/)

- Good resource for nonprofits and foundations from the
- [Strategic Planning Resource Center](#)
- [Strategic Planning Toolkit](#)
- [Other Best Practices from the NASAA](#)

## Communications, Branding & Marketing Information

[Guidestar Articles on Communications, Marketing & Branding](#)

[www.guidestar.org/](http://www.guidestar.org/)

- Online articles from Guidestar. While brief, they do cover a great number of issues and concepts of importance to nonprofit organizations.
- Since finances cut across all aspects of nonprofit work, consider viewing [all the articles on Guidestar](#)

[Getting Attention Blog \(from Nancy E. Schwartz\)](#)

<http://gettingattention.org/>

Includes information on nonprofit marketing and branding.

- See also the [articles and cases from her website](#). The concise articles provide some good insight into nonprofit marketing.

[W.K. Kellogg Foundation](#)

[www.wkkf.org](http://www.wkkf.org)

- From their mission statement: "The W.K. Kellogg Foundation supports children, families and communities as they strengthen and create conditions that propel vulnerable children to achieve success as individuals and as contributors to the larger community and society."
- The resources provided by the Foundation include communication resources that would benefit nonprofits.

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## Hershey Cause Communications

[www.hersheycase.com/](http://www.hersheycase.com/)

- Excellent resource for nonprofits looking at communication issues.
- [Tools & Publications](#) are excellent and include an extensive Communications Toolkit for nonprofits.

## Cause Communications

[www.idealists.org/](http://www.idealists.org/)

- Another excellent resource on communications.
- [Key Findings](#) include a great summary of communication effectiveness for a report completed in 2008.

## Cause Marketing

### Getting Attention Blog (from Nancy E. Schwartz)

- Includes information on nonprofit marketing and branding.
- [Cause Marketing section of this resource](#)

## Cause Marketing Forum

- Annual conference that brings together people to review best practices and outcomes.
- Visit the Knowledge Center for articles, news, reports and cause marketing 101.

## Foundation Center information on Cause-Related Marketing

<http://foundationcenter.org/>

- Includes a nice overview and excellent reading list of articles.

## Committee Encouraging Corporate Philanthropy

- From their site: "The Committee Encouraging Corporate Philanthropy is the only international forum of business CEOs and chairpersons focused exclusively on corporate philanthropy. CECP's mission is to lead the business community in raising the level and quality of corporate philanthropy. We offer our members essential resources, including a proprietary online benchmarking tool, networking programs, research, and opportunities for best-practice sharing. "
- The [Research](#) section of their site has great information about cause marketing and philanthropy.

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## Social Media and Nonprofits

### Nonprofit Social Media Primer

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[www.blackbaud.com/](http://www.blackbaud.com/)

- Excellent white paper from [Blackbaud](#), a company that provides technology solutions for nonprofits. While it does promote their proprietary solutions, it does give good general assessments that will be useful for people looking at this technology.

[Nonprofit Tech 2.0: A Social Media Guide for Nonprofits](#)

[www.nonprofittechforgood.com/](http://www.nonprofittechforgood.com/)

- From the blog- it's goal is to help "nonprofit organizations utilize the Internet as a tool for social change

## Fundraising Information

[Guidestar Articles on Fundraising and Sustainability](#)

- Online articles from Guidestar. While brief, they do cover a great number of issues and concepts of importance to nonprofit organizations.
- Since finances cut across all aspects of nonprofit work, consider viewing [all the articles on Guidestar](#)

[A Small Change \(blog\)](#)

- This blog focuses on sharing ideas about fundraising and was started by Jason Dick, a college campaign manager in Washington State.
- Recent postings (2009) focus on fundraising in the current poor economic times.

[Association of Fundraising Professionals](#)

- Great resource for exploring fundraising issues and statistics - included many links to executive summaries of reports on nonprofits
- [Fundraising FAQs](#)
- [Fundraising Reports and Research Articles](#) including annual reports on the support of nonprofits in the United States.
- [The AFP Fundraising Dictionary Online](#) (a great 133page PDF resource that helps explain terms of note in this field.

[The Aspen Institute](#)

- Great Resource with numerous full text reports on all aspects of nonprofit management
- [Online philanthropy markets: From 'feel-good' giving to effective social investing? \(2008 Report that focuses on fundraising techniques in the Internet age](#)



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## Benevon

[www.benevon.com/](http://www.benevon.com/)

From their website, Benevon "...trains and coaches nonprofit organizations to implement a mission-based system for raising sustainable funding from individual donors. This system ends the suffering about fundraising and builds passionate and committed lifelong donors."

- They offer software, books and tutorials on their system for a fee. They also include numerous freely available resources and articles.

## Blackbaud

- Excellent resource from this software company that creates tools for nonprofits
- Valuable resources include:
  - [White Papers](#)
  - [Nonprofit Industry Overviews](#)
  - [Index of National Fundraising Performance](#)

## Fundraising 123 (Network for Good Learning Center)

- Includes numerous resources for online fundraising and marketing

## Idealist.org Articles of note include:

- [Fundraising 101](#) FAQs
- [What to consider when asking for money](#)
- [Abuses in Fundraising](#)

## Fundraising Statistics

### National Center for Charitable Statistics

<http://nccs.urban.org/>

- Excellent source for information on US Nonprofits
- [US Nonprofit Sector Overview](#)
- [National Taxonomy of Exempt Entities \(from the Urban League\)](#)
  - From the site: "The National Taxonomy of Exempt Entities (NTEE) system is used by the IRS and NCCS to classify nonprofit organizations. It is also used by the Foundation Center to classify both grants and grant recipients (typically nonprofits or governments)." Resources of note include:
    - [Search NTEE by keyword](#)
    - [Data Analysis tools](#)

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## Foundation Center

[www.foundationcenter.org/](http://www.foundationcenter.org/)

- Items of note include:
  - [Gain Knowledge \(Resource Center\)](#) - a great place for reports, articles and statistics on nonprofits in the US.
  - [Links to nonprofit information elsewhere](#)

American wireless users a single "Mobile Giving Channel" over which they could receive and respond to appeals from worthy causes."

- Information of note includes their [News page](#) that showcases recent success in this area.

## Nonprofit Tech for Good

- Nonprofit Tech for Good was created and is managed by Heather Mansfield.
- The mission is: "Nonprofit Tech for Good focuses on providing valuable, easy-to-understand information, news, and resources related to nonprofit technology, online communications, and mobile and social fundraising."
- Excellent source for mobile giving and other information on using social media for nonprofits.

## Nonprofit Technology Network

- From their site: "NTEN aspires to a world where all nonprofit organizations skillfully and confidently use technology to meet community needs and fulfill their missions. We are the membership organization of nonprofit technology professionals. Our members share the common goal of helping nonprofits use all aspects of technology more effectively."
- Pages of note include:
  - [Mobile Giving Topic Page](#)
  - [Mobile and Social Media Reports](#) - which include some great items.

## Resources from Nonprofit Organizations

### Center for Nonprofit Management

<http://cnmconnect.org/>

- Resource from California that provides resources, especially to smaller community organizations
- [Articles and Publications](#) including speeches and white papers written by those in the field and in academics

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## National Council of Nonprofit Associations

<http://philanthropynewsdigest.org/>

- Network of state and regional nonprofit associations serving over 20,000 members in 41 states and the District of Columbia.
- Helps small and midsize nonprofits manage more effectively, collaborate, and engage in critical policy issues
- Sponsors the annual [Nonprofit Congress](#), a meeting on nonprofits for information sharing and local grassroots planning

## National Council of Nonprofits

<https://www.councilofnonprofits.org/>

- Their mission is to "advance the vital role, capacity, and voice of charitable nonprofit organizations through our state and national networks."
- Great source for numerous reports, articles and best practices for America's nonprofits.

## The Urban Institute page for Nonprofits

[www.urban.org/nonprofits/](http://www.urban.org/nonprofits/)

- The Institute's page includes links to nonprofit directories, research papers, internet resources and nonprofit statistics.
- Great source for reports and web-publications.

## National Center for Charitable Statistics

<http://nccs.urban.org/>

- Clearinghouse for data on nonprofits in the United States. Includes U.S. and state profiles, access to the [NCCS database](#) and a [searchable index](#) to filed IRS 990 forms
  - An example of the state profile for [Michigan](#)

## NGO Branch (United Nations Department of Economic and Social Affairs)

[www.un.org/en/development/desa/oesc/ngo.shtml](http://www.un.org/en/development/desa/oesc/ngo.shtml)

- From their website, "The DESA NGO Branch is the focal point within the UN Secretariat for non-governmental organizations in consultative status with the Economic and Social Council (ECOSOC) and for NGOs seeking status."
- Good source for [research on NGOs](#).

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[UNESCO Database of Non-Governmental Organizations](#)

<http://whc.unesco.org/en/partnerships/>

- Good directory information of NGOs working with UNESCO.
- [Direct link to the resource](#)