* If you are using a terminal in the Marketing Classroom use your W&M Username and Password to get onto the computer
* Log into Bloomberg-Use either WMINVEST1 or WMINVEST2 as the username and password. If you are using a terminal in the library this will be the first step
* Type BMC into the search bar, then select the first option-Bloomberg Marketing Concepts
* Read the overview, then go to 7) Sign Up. Hit continue as learner when the popup shows up
* Enter your information and create a password.
* Check the box next to Are you taking BMC as part of a group and enter the class code **L2N841HQJX**
* **Agree to the terms of service**
* **Hit sign up**
* **An activation code will then be sent to your email. Enter the code on the next page**
* **Hit Access Course and then select Terminal**
* **Select a module to get started (you will need headphones)**
* **You can complete the modules in any order but I suggest that you go in the order they are given**
* **You can hit sign out to stop at any point and your progress will be saved**
* **When resuming select BMC from the search bar again, go to 8) Login and enter your email and password to continue**