UNDERGRADUATE BUSINESS PROGRAMS
BY THE NUMBERS

UNDERGRADUATE REPUTATION

NO. 1 in Learning
Ranked #5 Public Business School
Ranked #9 in Networking
Ranked #17 in Entrepreneurship
Ranked #12 Undergraduate Business School Overall

The Princeton Review
NO. 3 Best Professors
Ranked #7 for Most Competitive Students

A+
A+ Alumni satisfaction
A+ Prepared Students for the world of work
A+ Best Faculty

UNDERGRADUATE ENGAGEMENT OPPORTUNITIES

650+ unique employers recruiting on campus or posting for full-time offers

350+ unique employers recruiting on campus or posting for internship offers

890+ recruiter engagements via the Cohen Career Center

UNDERGRADUATE CAREER OUTCOMES

96% job or graduate school placement rate within 3 months of graduation
$61,500 median starting salary

TOP EMPLOYERS AT BUSINESS SCHOOL INCLUDE:
EY
Deloitte
IBM
Accenture
Booz Allen Hamilton
UNDERGRADUATE QUICK FACTS

William & Mary is a public research university in Williamsburg, Virginia. Founded in 1693 by letters patent issued by King William III and Queen Mary II, it is the second-oldest institution of higher education in the United States. A "Public Ivy" — one of only eight in the nation.

UNDERGRADUATE BUSINESS PROGRAM

650+ STUDENTS IN THE BUSINESS SCHOOL
51 PROFESSORS
9 AREAS OF STUDY

UNDERGRADUATE BUSINESS STUDIES

You’re not one-dimensional, so why should your education be? Our students are encouraged to combine academic interests with career goals through an Individual Program of Study (IPS). Along with the IPS there are 13 centers, clubs and organizations as part of the business school, meaning there are plenty of ways to customize your business education inside and outside of the classroom.

INDIVIDUAL PROGRAM OF STUDY

Individual Program of Study (IPS) gives you the freedom to design a program that fits who you are and prepares you to shape the world. Your IPS will enable you to pursue a variety of different paths and challenge you to integrate your interests, strengths, and aspirations. Our team of faculty and staff are here to support you throughout your IPS.

Build Your Own Curriculum

- Study in more than one area.
- Combine Business with the Arts & Sciences.
- Internships, Career Planning, and Graduate School.
- Internationalize your Business Education.
- Research Opportunities and Faculty Mentoring.
- Leadership Experiences.

Majors, Minors & Concentrations
- Accounting
- Business Analytics
- Finance
- Marketing
- Consulting
- Supply Chain Analytics
- Sustainability
- Management & Organizational Leadership
- Innovation & Entrepreneurship

Plus 1 Specialized Masters Programs in Accounting & Business Analytics

Speak with our admissions team to craft your personal pathway
Find us in Miller Hall suite 2051 or reach us at 757-221-2879 | Beth.Snavely@mason.wm.edu