



Raymond A. Mason  
School of Business  
WILLIAM & MARY

## FLEX MBA PROGRAM

### Important Dates:

#### October 10

Saturday Class for Wednesday  
Classes (9:00 – 11:50 am)

#### October 12

Beginning of Part II 1.5-credit  
Courses

Last Day to Withdraw from 3-  
credit Courses

#### October 12 - 15

Homecoming@Home

View the panel programming  
and speaker biographies, as  
well as register to attend, at  
[www.MasonHomecomingatHome.com](http://www.MasonHomecomingatHome.com)

#### October 16

Last Day to Add/Drop Part II  
1.5-credit Courses

#### October 24

Saturday Class for Thursday  
Classes (9:00 – 11:50 am)

#### October 27

Current & Future Vision for  
Global Seaborne Trade with  
John Vickerman (Remote)

### Need Advising?

During the Fall 2020 semester all  
academic advising will be done  
virtually. Please book an  
appointment by visiting the [Flex  
MBA Program Booking Page](#).

October 8, 2020

### Announcements

#### Join us for Homecoming@Home: October 12 - 15

This year W&M will be hosting virtual homecoming activities and you are invited to join us. You can visit [www.MasonHomecomingatHome.com](http://www.MasonHomecomingatHome.com) for full details and to register. Highlights include:

- Marketing in a Disrupted World - October 12 from 12:30 to 1:30 pm EST featuring executives from Bed Bath & Beyond, Red Lobster, and J.M. Smucker Company
- Diversity & Inclusion: A Business Perspective - October 13 from Noon to 1:30 pm EST featuring Diversity and Inclusion experts from Apple, Intel, Amazon, and the Office of the Director of National Intelligence
- Transitioning Principled Leadership from the Military to Business - October 14 from 11:00 am to Noon EST featuring leaders from IBM, the US Army, Huntington Ingalls Industries, and Riverside Medical Group
- Alumni Founders Series: Founding The St. James - October 15 from Noon to 1:00 pm EST featuring the Co-Founders and Managing Partners from The St. James Group

Questions? Contact Mason Alumni Relations at [alumnirelations@mason.wm.edu](mailto:alumnirelations@mason.wm.edu).

#### COVID-19 Updates

William & Mary has established a call center at (757) 221-7420 to answer questions or report concerns related to the fall semester. Staffed by three William & Mary employees, the call center is open from 8 a.m.-5 p.m., Monday through Friday.

After-hours, community members may ask questions by emailing [COVIDResponse@wm.edu](mailto:COVIDResponse@wm.edu) or visit <https://covidconcerns.wm.edu> to report unsafe behavior. William & Mary Police dispatch is available at (757) 221-4596 for urgent matters.

## Join us for "Current & Future Vision for Global Seaborne Trade" with John Vickerman

Professor Don Rahtz is opening up his International Commercial Diplomacy guest speaker to all MBA students.

John Vickerman, President of Vickerman Associates, LLC, is "internationally known in the maritime and intermodal industry for providing innovative solutions to the many operational, planning and design issues confronting the marine and intermodal transportation practitioners. Much of his work focuses on assisting ports and shipping companies to recognize and prepare for future market and technological changes."

RSVP to attend by October 23 here:

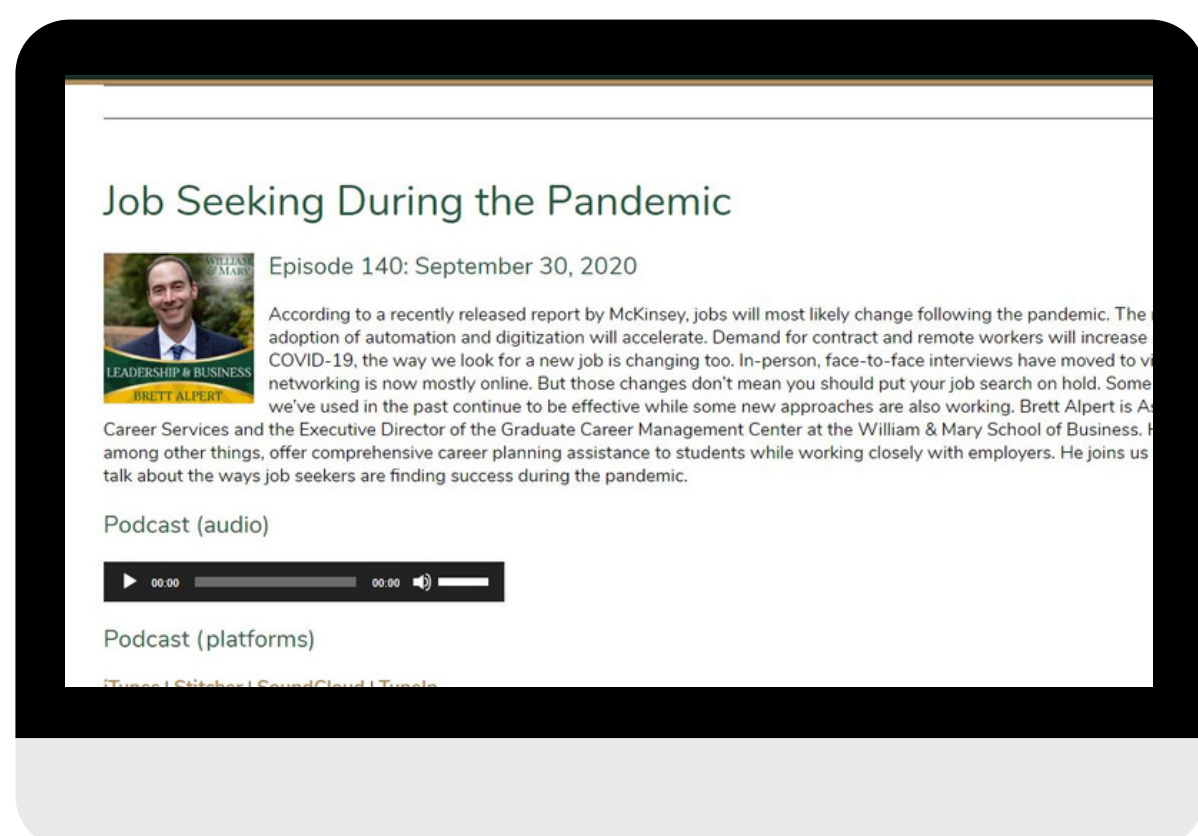
<https://forms.office.com/Pages/ResponsePage.aspx?id=Prw8uR1mWECGk6iXuSS41744lBeKBxOpWimD0Y9ICJUQk01QIU2TFZJNFBYUFg5Wk1PTjRZQUgwTS4u>

When: October 27, 2020  
7:00 - 8:00 pm EST

Where: Remote (RSVP to receive the Zoom link)

[Speaker Bio](#)

## Podcast Spotlight: Job Seeking During the Pandemic with Brett Alpert, Associate Dean for Career Services



[Listen Here](#)

According to a recently released report by McKinsey, jobs will most likely change following the pandemic. The report says the adoption of automation and digitization will accelerate. Demand for contract and remote workers will increase as well. Thanks to COVID-19, the way we look for a new job is changing too. In-person, face-to-face interviews have moved to video. Traditional networking is now mostly online. But those changes don't mean you should put your job search on hold. Some of the tactics we've used in the past continue to be effective while some new approaches are also working. Brett Alpert is Associate Dean for Career Services and the Executive Director of the Graduate Career Management Center at the William & Mary School of Business. He and his team, among other things, offer comprehensive career planning assistance to students while working closely with employers. He joins us on the podcast to talk about the ways job seekers are finding success during the pandemic.

