WELCOME BACK!

Second Year Re-Orientation

Making the Most of Your Second Year

MBA Class of 2022
Second Year “Re-Orientation”
Class of 2022

Ken White, Ph.D.
Associate Dean, MBA & Executive Programs
August 31, 2021
Welcome Back!
Back to “Normal”
A Break From 24/7 Zoom
Back to Miller Hall
Class of 2022

We Missed You
We Received Outstanding Feedback
You Helped Others
You Were Flexible
You Made Noise for Mason
The Summer

COVID-19
Employment
Rankings Surveys
Enrollment Goals
Orientation
COVID-19 at William & Mary
Class of 2021 Employment

“90/90”
90 Days After Graduation
90% with Job Offers

HIRE ME!
Enrollment Goals

Full Time MBA Goal 115
Enrolled 118
The First Year Class

Average Age       29
Work Experience   5.5 Years
GPA               3.4
Women             33%
Military Exp.     30%
Diversity         22%
Your Second Year
This Year

Exceed Expectations
Make Sure To Participate
Your Second Year
“Own It!” Pillars of Professionalism

Communication
Substance
Appearance
Initiative
Details
Your Second Year

Just Over Eight Months
Be Selfish---It’s About You & Your Transformation
Embrace All Opportunities & Relationships
What Do You Want to Accomplish in the Remaining Time?
Have No Regrets at Graduation
Coach John Wooden Said

"Make Each Day Your Masterpiece"
FTMBA Class of 2022

Best Wishes for an Outstanding Second Year
Graduate Career Management Center

Brett Alpert, Associate Dean & Executive Director
Patrice Lincoln, Director, Career Advising and Education
Mike Ryan, Director, Corporate Relations
Welcome Back MBA Class of 2021

Your Graduate Career Management Center
Open Door Policy

- GCMC shares a suite with MBA FT admissions
- First door to the left as you enter Miller Hall
- Advisors are in the first hallway
- If our door is open, come on in
Data Share

• GCMC is the keeper of data for rankings
• All data is confidential – we will only share if you allow (never salary)
• We love to celebrate your success!
• Your reporting of success helps to improve the value of your MBA!
• Please share offers too!
• We can help you prep and negotiate
Fairs & Conferences

W&M Meet the Firms: September 10, 12pm – 4pm; Virtual RSVP on TribeCareers

W&M Career Fair: September 16 – 17, 12pm – 4pm; Virtual RSVP on TribeCareers

National Black MBA Expo: September 15 – 17 Chicago in person
Virtual: September 21-22 1:00-4:00pm CST

Prospanica Conference & Career Expo:
September 29 – October 1 Virtual

MBA Veterans Career Conference & Expo:
September 30 – October 1 Dallas, TX

Reaching out MBA Conference (LGBTQ+): October 7 – 9 Virtual

Career Symposium: TBD

W&M Tech Day: November 5
NBMBAA Career Success Network

Filter by companies that will attend National Black

Create job alerts
NBMBAA – GCMC Intel

Save the date:
Career Fair Simulation on Sept 11
at 8:30am to 12:30pm
Apply on NBMBAA Career Success Network Page

Should you leave a message for the recruiter? Yes!

Use some of your summary info...short and sweet and how you are relevant to the company
Digital Hubs

Jobs
Scheduling Appointments
GCMC Workshops
Employer Info Sessions
Access to GCMC Tools
Pilot

*Upload resume, complete profile and make public

Open now through 10/31

Jobs
Employer Info Sessions
Recruiting/Interviewing Schedules
Employer Information
Peer Mentorship

Survey will be coming out soon

Mentorship between 2\textsuperscript{nd} and 1\textsuperscript{st} year MBAs

You all have something 1\textsuperscript{st} years don’t have!
Looking for a few additional students to volunteer for the GCMC Advisory Board

Diverse members who help guide GCMC with student interest

https://wmsas.ca1.qualtrics.com/surveys/SV_b30u1rlfwlINkRD/edit

Or email palincoln@wm.edu and let me know you’d like to volunteer
InterviewStream

Mimics 1-Way-Video Interviews Used by Companies
Create Custom Interviews by Industry and Job Type
Practice Interviews, Networking, and Negotiations
Share results with EPs or Advisors
VMock Resume

10 Uploads per Academic Year
Upload new resumes to MASONlink
Make DEFAULT
This is what gets sent to employers

Power up your Resume with VMock

Raymond A. Mason School of Business introduces
VMock SMART Career Platform

- Instantly get rich feedback on your Resume using 100+ critical parameters
- Your Resume is scored by benchmarking against Raymond A. Mason School of Business peers
- Bullet-by-bullet feedback lets you make your Resume better with each sentence

Sign up now
http://vmock.com/mason
VMock Aspire

Build a Dynamic LinkedIn Profile
Industry-Targeted Profiles
AI Analysis of Experience
Samples of Successful Profiles

Get Started Now!
http://vmock.com/mason

Instant suggestions to improve key profile elements for your target career
Intelligent skills gap analysis and recommendations to power up your profile
Sample suggestions and analytics to strengthen the search engine ranking
VMock Career Fit

Craft Industry-Specific Resumes
Explore 5 Different Careers
Target Bullet Points
Improve Skills/Experiences
Measure Your Impact
Vault

Industry Guides
Company Rankings
Internship/Job Reviews
Career Advice on Demand
Company Research (Interview Prep)
Thank You!!!!

We want to thank this class for being awesome!

Resilient
Adaptable
Flexible
Patient
Innovative

KEEPING “THE FAITH”
We Look Forward to Working With You!

Questions?
Flourishing to the Finish Line

R. Kelly Crace, Associate VP of Health & Wellness and Director of CMAX
Flourishing in a Relentless World

Authentic Excellence Initiative

R. Kelly Crace, Ph.D.
College of William & Mary
Fear of Failure (Pressure)

Importance

- Perceived Evaluation
- Cost
- Uncertainty

Natural Responses

- Avoid / Escape Until “Have To”
- Over-Control Mastery
The Plateau Effect

Need

Outcomes

Evaluation
IF THEY DON'T OCCASIONALLY SCARE US
THEY'RE NOT REAL VALUES.
The Authentic Excellence Initiative

AX 101: Understanding Authentic Excellence
AX 201: Living Authentic Excellence
AX 301: Mentoring Authentic Excellence

Concepts: Fear-based Excellence versus Authentic Excellence
Plateau Effect - staying stuck at good
Improving productivity, fulfillment and resilience
## TASK & PURPOSE

<table>
<thead>
<tr>
<th>TASK</th>
<th>PURPOSE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Multi-Layered Values Clarification</td>
<td>Authenticity</td>
</tr>
<tr>
<td>Values Expression &amp; Management</td>
<td>Integrity</td>
</tr>
<tr>
<td>Managing Fear Differently &amp; Coping Effectively</td>
<td>Resilience</td>
</tr>
<tr>
<td>Developing the Expressive Mindset</td>
<td>Excellence</td>
</tr>
</tbody>
</table>
LVI Values

Achievement
Belonging
Concern for Environment
Concern for Others
Creativity
Financial Prosperity
Health & Activity
Humility
Independence
Interdependence
Objective Analysis
Privacy
Responsibility
Spirituality
Mindful Actions
during Chronic “Too-Muchness”

What opportunities are there for me to practice the two things I want to be remembered for?
Be realistic with your time expectations

When you practice those two things, do so with complete experiential acceptance

Take time at the end of the day to appreciate how you practiced those two things
Mindful Actions during Chronic “Too-Muchness”

Essential Nourishment
- Purpose
- Acceptance
- Meaning

Essential Seasonings
- Enjoyment
- Healthy Self-Care
- Encouragement
Four Verbs for Excellence

ALERT . . .

**A**ctions (Verbs):

**L**earning

**E**xpressing what I’ve learned

**R**elating

**T**aking Care of Myself
# Life Values Inventory

**High Priority**

1. Concern for Others
2. Spirituality
3. Humility
4. Responsibility
5. Achievement
6. Creativity

**Over-Attention**

- Belonging
- Independence

**Under-Attention**

- Health & Activity
- Objective Analysis
- Interdependence

**Medium/Low Priority**

- Concern for Environment
- Privacy
- Financial Prosperity

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**www.lifeweightinventory.org**
Questions / Follow-up:

Robert Kelly Crace, Ph.D.
kelly.crace@wm.edu
757-221-1433 (office)
757-876-0110 (mobile)

www.lifevaluesinventory.org
MBA Program Curriculum

Carlane Pittman, Assistant Dean, MBA Programs
Jennifer Nelson, Associate Director, MBA Programs
Getting to Know Each Other

- 90 2nd year students

Other Degree Students:
- JD/MBA
- MD/MBA
- MGJW MBAs
Whom Should I Contact?

Jennifer Nelson, Associate Director of MBA Programs, MH 2019B (CAMs, Advising, CPT/OPT, Military Forms)

Carlane Pittman, Assistant Dean of MBA Programs, MH 2019A (Advising, Academic Advising, Accommodations, CPT/OPT)

Alisa Whitehead, Assistant Director, First Year MBA Exp., MH 2019E (General Office Questions)

Miriam DaSilva, Program Coordinator, Executive MBA, MH 2019 (EMBA, General Office Questions)

For questions, please contact mbaprogram@wm.edu
WE APPRECIATE YOU!

For all of the positive ways that you have and will contribute to each other and the MBA Class of 2023’s experience!!
Key Dates

FALL

• September 6 – Labor Day  
  • (Classes in session)
• September 8 – Last day of drop/add
• October 16 – 19 – Fall Break
• October 22 – Session A ends
• October 25 – 29 – Sprint Week
• November 1st – Session B begins
• December 22 – Session B ends

SPRING

• January 24 – Beginning of Session C
• February 2 – Last day of Add/Drop
• March 11 – Session C ends
• March 12 – 20 – Spring Break
• March 21 – 25 – MBA Sprint Week
• March 28 – Session D begins
• March 13 – Session D ends
• May 20 – 22 – Commencement Activities
Specializations

1. Business Analytics*
2. Consulting
3. Innovation & Entrepreneurship
4. Finance*
5. Marketing
6. Supply Chain Management*

*Stem designated
**Second Year Requirements**

<table>
<thead>
<tr>
<th>Fall Semester 2021</th>
<th>Spring Semester 2022</th>
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</thead>
<tbody>
<tr>
<td>Fall 2021</td>
<td>Spring 2022</td>
</tr>
<tr>
<td>Session A</td>
<td>Session C</td>
</tr>
<tr>
<td>Sprint</td>
<td>Sprint</td>
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<tr>
<td>Session B</td>
<td>Session D</td>
</tr>
<tr>
<td>Career Acceleration Module</td>
<td></td>
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<tr>
<td>(6 hours)</td>
<td>Winter Break</td>
</tr>
<tr>
<td>SPRINT (1 hour)</td>
<td></td>
</tr>
<tr>
<td>Second Year Electives</td>
<td>Second Year Electives</td>
</tr>
<tr>
<td>(6 hours)</td>
<td>(6 hours)</td>
</tr>
<tr>
<td>13 hours</td>
<td>13 hours</td>
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</tbody>
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**Total credit hours to graduate:** 59

All MBA students must have a minimum of 9 credits each semester.

Combined/Dual Degree students (JD/MBA, MD/MBA, MBA/MPP and MBA/MAEd)

• After 1st year required courses, 15 credits of electives for combined and dual degree students
Registration

• Please check Banner my.wm.edu or DegreeWorks to ensure that you are registered for the correct Fall classes. Please contact mba.program@mason.wm.edu if there are any issues.

• You will also register yourself for Spring classes in late October/early November.

• Please book an advising appointment if you have questions.
Elective Courses

FT MBA Spring Electives – Announced in October 2021

Other Class Options in the Fall and Spring

- Independent Study – 1.5 or 3 credits (application required on mason.wm.edu/mymba)
- Global Immersions (credits vary, typically 1.5 credits)
- Classes outside of your program in Public Policy, MAcc and Law -- These must be pre-approved (form required)
- Part-time MBA classes at the Peninsula Center
- Undergraduate classes (don’t count towards degree – form required)
- Auditing class (don’t count towards degree – form required)
Academic Progress

• Minimum GPA of 2.75 required for graduation

• Run a Degree Evaluation through Degreeworks

• Contact mbaprogram@wm.edu to ask any questions

• Need help planning your classes? Sign up for an Academic Advising session

• NOTE - It is against the Mason School of Business to give out class rank to any students.
Personal Information Questionnaire

• Updating Personal Information: You will be sent an email from the University to update your personal information. This **must** be done **every semester** or you will get a hold on your account which will prevent you from registering.
Beta Gamma Sigma

International Honor Society in Business
(similar to Phi Beta Kappa)

Top 20% of graduating students are invited for membership in the spring of the second year.

If you become a member, the honor designation will appear on your transcript.

More information can be found here: https://www.betagammasigma.org/
Reminders

• Please take care of all registration concerns by September 8.
• Wear your gold name badges. We will send information about getting an additional name badge if needed.
• Bring tent cards to every class.
• We are selling lockers during lunch.
• Wear masks indoors at all times except when eating.
• If you have to be absent, please contact your professor and copy mbaprogram@wm.edu
• No food is permitted in the classroom during class. You may drink with a straw.
Graduation

• Notice of candidacy (NOC) forms – Apply to graduate
• A fee of $145.00 will be added to your bill per degree. Dual and joint degree students will have to pay the fee twice.
• Access your NOC forms:

Go to my.wm.edu (select Banner and go to the “Student & Financial Aid”, then go to “Student Record” and Select “Apply to Graduate” then select current term “Fall 2021”
Questions?
Contact the MBA Programs Team
mbaprogram@wm.edu
MBAA Update

Andrew Morgan, MBAA President
Charly Pilz, Vice President - Internal Affairs
Keri Broughton, Vice President - External Affairs
Jose Samayoa Mayora, Vice President - Financial Affairs
Kelly Palmer, Vice President - Marketing & Communications
Class of 2022 Re-Orientation
What the MBAA Does

- Student representative organization for the MBA Program
- Direct partnership with faculty, professors, and students
- Organize events & activities to connect students of both classes
Clubs, Organizations, & Stakeholders

- MBA Association Committees
- MBA Association Clubs
- W&M as a University
- GCMC
- Alumni Relations
- Community Service
- MBA Program Office
- International Student Association
- Net Impact
- Marketing
- Student Assembly
- Entrepreneurship
- Social
- Intramural Sports
- Consulting
- Finance
- Williamsburg Community
- Alumni & Development Office
- Prospective Student
- Other Business School/Rankings
- Other Stakeholders
- MBA Association Clubs
- MBA Association Committees
# Leaders of Clubs & Organizations

| Consulting          | Addison Peak  
|                    | Zach Bruch     
| Entrepreneurship    | Will Buckland  
|                    | Sebastian Chavez 
| Finance            | Adam Blue      
|                    | Jansen Fraser  
| International Student Association | Kong Nuttaphon 
|                    | Marouane M’haimah 
| IT & Operations     | Ahmed Mustapha 
|                    | Yaw Asante     
| Marketing          | Ikenna Okeke   
|                    | Daniella Superlano 
| Net Impact         | Charly Pilz    
|                    | Shassata Fahim 
| Women in Leadership |                        
| Athletics          | Kali Mcghee    
|                    | Sarah Carlsen  
| Budget & Investment| Andrew Ellis   
|                    | David Symmes   
| Community Service  | Trey Jones     
| Diversity & Inclusion | Cathryn Bologna 
|                    | Ines Eguiagaray 
| Social             | Christiana Isu 
| Mason Military     | Leah Matthews  
|                    | Justin Klingenberg 
| Mason Military     | Katie Modzelewski 
|                    | Adam Magness   |
MBAA Membership Dues

- If you are currently an MBAA member:
  - Dues are being lowered from $450 to $300 ($150 per year)
  - $75 refund will be processed to all members who paid the original amount ($450)

- If you are not currently an MBAA member:
  - $150 will cover your membership fees for the 2021-2022 school year
  - All leaders of clubs & organizations must become an MBAA member

**We will send an email about when MBAA payments will be collected**
Upcoming Events & Activities

- Winery Event with Trivia & Prizes – September 3rd
- Kickball Kick-Off
- Winter Formal
- Career Roundtable Events (i.e., JPMorgan Chase & Amazon)
- Scavenger Hunt of Williamsburg & Campus
- Speaker Series
- Intramural Sports & Golf Lessons (i.e., soccer and basketball)
Slack Communication Platform

- Private vs. Public Channels
- Direct messaging
- Connect with students of both classes
- Help planning events & increasing involvement
Thank You!

mbaa@email.wm.edu
About Us

CrimDell SBN is a student-run consultancy offering free counseling to help small businesses.

We aim to partner with small business owners in the Greater Williamsburg Area to help empower them with guidance, collaboration, and an introduction to the right toolset. We offer the experience and expertise of students, faculty, and associates from Mason School of Business at William & Mary, preparing small business owners for sustainable growth. By connecting local businesses with the business school, we strive to create a supportive long-term relationship between William & Mary and the surrounding community.

At CrimDell SBN, we work with you.

www.crimdellsbn.com
CRIMDELL INTERNAL STRUCTURE

Managing Director of External

Head BA
- Business Analysts
  - Weekly Check ins
  - Intake calls
  - Documentation
  - Recruiting New Clients (Sales)

Managing Director of Internal

Managing Director of Partnerships
- Minority Business Owner Report
- Partners (SDBC, GCMC)
- Business Professionals (Network)
- Overall Strategy to engage with community (events)

Managing Director of Marketing
- Social Media & Analytics
- Website
- Resources: Email signature, logo, pictures...
- Internal Partners (MBAA, WM)

Managing Director of Data/Finance
- Bank Account / Tax / Payroll
- Finance Strategy / Reporting
- Set up accounts for fundraising
- Volunteer Squads:
  - On-Demand Committees
  - Newsletter
  - CrimDell Conversations
  - Finance Toolkit
BUSINESS ANALYSTS VS. VOLUNTEERS

BUSINESS ANALYSTS

- Paid $15 per hour of work with small business clients
- Managed by Head BA, Director of External
- Roles and responsibilities:
  - Minimum 3 hours per pay period
  - Hold meeting with client, prepare project scope, execute deliverables, present final work to client
  - Attend weekly BA check-in meetings
- May include only currently enrolled business school students (MBA, undergraduate, etc)

VOLUNTEERS

- Unpaid positions
- Managed by Director of Internal
- Roles and responsibilities:
  - Varies depending on squad; includes newsletter, website, CrimDell Conversations, etc.
  - Attend monthly All Hands meetings
- May include recent graduates, current business school students (MBA, undergraduate, etc)
Our Network
The Hampton Roads SBDC is one of 27 local Small Business Development Center offices across Virginia providing professional business counseling, training, and business resources to help grow and strengthen Virginia businesses. Hampton Roads SBDC funds CrimDell’s Business Analyst work.
Our Impact: Community

We empower small business owners and William & Mary students by fostering community, disseminating resources, and building lasting partnerships in the Greater Williamsburg area.

- **50+** small businesses helped
- **200+** Jobs Retained
- **86%** Minority-owned businesses
- **$70k** raised
Our Impact: Students

CrimDell conducted a survey of past CrimDell Business Analysts and volunteers, with the following results:

| 70 projects completed | 42 Students hired as BAs or Volunteers | 93% Students rate working with CrimDell helpful in career opportunities | 97% students were extremely satisfied with experience with CrimDell |
Mason School of Business Update

Larry Pulley, Dean
Second Year Re-Orientation
Class of 2022

Closing Remarks
Ken White, Ph.D.
Advice

Words of Advice from Graduating FTMBAs
Take Time for Yourself

Workout, meditate, reflect--the activity doesn't matter but taking time for yourself every day matters greatly.
Focus on Friendships

There will always be an endless list of classes to take and assignments to complete. But time here with your classmates is limited.

Spend time with them now while you can.
Don’t Compare Yourself to Classmates

Your classmates are impressive people. It’s easy to get psyched out when comparing yourself to them. They are so talented. So, benchmark against yourself, not against your classmates.
If the pandemic taught us anything, it taught us that we can't take tomorrow for granted.
Whatever it is, do it now.
Find a Balance

I put entirely too much emphasis on classes and class-related work during my first year. I was considerably happier and more productive in my Second Year because I enjoyed the ride. I spent time with classmates, attended social events and had fun.
Step Out Of Your Comfort Zone

Enroll in an unusual elective; take a leadership role in a club; reach out to an alumnus; sign up for an intramural team. Do something outside your comfort zone.
Embrace Differences

Don't make the mistake of spending time with classmates who are most like you. Instead, interact with, and get to know, those who are different from you. Real growth takes place when you do that. Our MBA classes are so diverse. Take advantage of that.
Global Immersions

If at all possible, try to participate in a Global Immersion class. There is no better way to see the world and learn about business—all while spending a week abroad with classmates.
Focus on Others

It's easy to fall into the trap where you spend all of your time thinking about yourself, your career and your future. Instead, devote some of your Second Year to focusing on others. How can you use your talents to positively impact someone else?
Don’t Check Out

The Full Time MBA is a two-year experience. Don’t check out in the second year by working too much on a part time job or taking on things that will pull you away from the program. You only get to do this once. Take full advantage of all the incredible opportunities here.
My Advice

Have No Regrets at Graduation
FTMBA Class of 2022

All The Best For A Terrific Second Year
Enjoy Lunch