Second Year Experience Day

March 30, 2022
Agenda

I. Welcome
II. CAM Overviews
III. Batten Fund Overview
IV. Field Consultancy Overview
V. Second Year Requirements
VI. Graduate Assistantships
Welcome
Assistant Dean Carlane Pittman
Business to Business Marketing CAM

Professor Ron Hess
Finance CAM

- Corporate Finance
- Financial analysis
- Project evaluation
- Risk/return
- Valuation: M&A, Private Equity, Alternatives (jv’s, alliances)
- Financing
- Debt policy
- Equity management
- VC / IPOs
- Derivatives/Options/Risk management
- Governance
Finance CAM

- Cases, simulations, team projects; take-home final exam
- Training the Street / FPA Software / SQL
- Joint Law/Exec Partners MBA Acquisition Simulation
- Guest speakers (spectrum from career mgmt through specific financial policies through governance)
- Study/virtual visits (industrial, services, retail, transport, financial institutions)
- Smithfield, Perdue, Montfort, Amazon, Lowes, DLTR, NSC, KMX, Tredegar, Atlantic Union, PwC, CSX, Estes, HII
- Executive immersion program
- Questions: john.strong@mason.wm.edu
Batten Fund Overview

Professor Hugh Marble
Field Consultancy Overview

Professor Terry Shannon
Second Year Experience
Assistant Dean Carlane Pittman
## Second Year Requirements

<table>
<thead>
<tr>
<th>Fall 2022</th>
<th>Winter Break</th>
<th>Spring 2023</th>
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<tbody>
<tr>
<td>Session A</td>
<td>Sprint</td>
<td>Session C</td>
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<tr>
<td>Career Acceleration Module (6 hours)</td>
<td>SPRINT (1 hour)</td>
<td>Second Year Electives (6 hours)</td>
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<tr>
<td>Session B</td>
<td>Winter Break</td>
<td>Sprint</td>
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<td>Second Year Electives (6 hours)</td>
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<td>13 hours</td>
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Combined Degree Students (JD/MBA, MBA/MPP, MBA/MAEd)
Total of 15 credits after completion of first year requirements
Career Acceleration Modules

Intensive career related courses
One CAM is required in session A

- Business Analytics & Supply Chain Management
- Corporate Finance
- Business to Business (B2B) Marketing
Fall 2022 Schedule

Experiential Courses:
- Batten Fund (Sessions A - D)
- Corporate Field Consultancy (Session B)

Global Business Immersion
- Winter Break (Southeast Asia)
- Virtual Winter Break
- Spring Break (Location: TBD)

Peninsula Center Classes
- Newport News Campus
- Option of taking one course in Session B
- Designed for Part-Time Students
- Registration for Fall: April 18
Spring 2023 Schedule

Electives (required 18 credits)

- View Fall 2022 electives in Banner (Spring 2023 will be available in Oct. 2022)
- Global Business Immersion (1.5 credits)
- Cross listed courses with Law or Public Policy
  - With Program approval. Application on myMBA. Schedule meeting with advisor prior to applying.
- Independent Study (1.5 or 3 credits – application on myMBA)
- Courses at the Peninsula Center (Newport News)
- Other elective options (not for Graduate Credit)
  - Audited courses (do not count towards degree)
  - Undergraduate courses (do not count towards degree)

The full-time MBA Program requires students to be registered for a minimum of 9 credit hours each semester.
Specializations

- Enhances your career path
- Not Required
- MBA Advising:
  - Carlane or Jennifer
  - Scheduling Site available [here](#).
Six Specializations

1. Business Analytics*
2. Consulting
3. Innovation & Entrepreneurship
4. Finance*
5. Marketing
6. Supply Chain Management*

*Stem designated.
CAM & Specialization Process

Survey – Due April 13 by 11:59 pm EST.

- Specialization
- CAM choice

Advising

- Carlane and Jennifer – [Book here](#)

Self Registration of CAM & Elective Courses
Selecting Your Specializations and CAMs

- Does your specialization require a CAM?
  - Yes: Automatically Placed in Required CAM
  - No: Rank Order CAM Choices

You will be sent an email with your CAM assignment and instructions for registration.
What you need to know about your degree

MBA – General Management

Diploma: Masters of Business Administration

Transcript: Lists Specialization
Banner Self-Registration

- To view classes go to Banner – [my.wm.edu](http://my.wm.edu) and select the “B” icon to access Banner.
- Once logged-in to Banner, navigate to the “Student” tab.
- Select “Registration”. You can then select “Add/Drop Classes” or “Lookup Classes to Add”.
- You can use the Fall Course Grid to shorten the process by identifying the CRN for your selected courses and entering them on the “Add/Drop Classes” page.
Banner Self-Registration

• For future semesters, you can find all courses listed in Banner.
• Please note that there is a location tab available if you only wanted to see courses available at the Miller Hall or Peninsula Center.
• Courses that have not yet been assigned a permanent course number are listed under BUAD 6951 – Business Research Seminar. If you are not using the Advanced Search feature, these all appear as one line. You must click on the course to expand the list.
Don’t Forget

• If there are any holds on your account, you cannot self-register. To check holds go to my.wm.edu and select Student and then Student Records and then view Holds.

• You will self-register for all future classes with the exception of Batten Fund, Field Consultancy, Sprint and Internship Issues.

• Complete the Batten Fund application if you are interested.

• Complete CAM survey.

• Think carefully as you make your choices for your course.

• Talk to your faculty and set up advising appointments as needed.
Graduate Assistantships

Graduate Assistantship (GA) information (two categories) –

- Guaranteed through Admissions
- General – Open to all other students
- Minimum GPA 3.0 required

Complete application by April 30

- Application will be sent via email

Types of Graduate Assistantships

- Research
- Teaching – support of the classroom
- Administrative

Students will be informed of GA assignments in the summer once final grades are determined.
Questions?

Thank you for your attention today.