WELCOME BACK!

Second Year Re-Orientation

Making the Most of Your Second Year

MBA Class of 2023
Mason School of Business Update

Todd Mooradian, Dean
MBA Program Welcome
Ken White, Associate Dean, Executive and MBA Programs
Second Year “Re-Orientation”
Class of 2023

Ken White, Ph.D.
Associate Dean, MBA & Executive Programs
August 30, 2022
Welcome Back!
Class of 2023

We Missed You
We Received Outstanding Feedback
You Were Flexible
You Made Noise for Mason
Recruiting & Orientation
Our Summer

Our New Dean
Eye on COVID-19
Employment
Rankings Surveys
Enrollment Goals
Orientation
This Year at William & Mary

COVID-19 Coronavirus
Class of 2022 Employment

“90/90”
90 Days After Graduation
90% with Job Offers
Rankings Management
Enrollment

Full Time MBA Goal  110
Enrolled            110
The First Year Class

Work Experience 4 Years
GPA 3.4
Women 30%
Military Exp. 30%
Diversity 26%
Non-U.S. 33%
Countries 14
Your Second Year

different
This Year

Exceed Expectations
Make Sure To

Participate
“Own It!” Pillars of Professionalism

Communication
Substance
Appearance
Initiative
Details
Your Second Year

Just Over Eight Months

Be Selfish---It’s About You & Your Transformation

Embrace All Opportunities & Relationships

What Do You Want to Accomplish in the Remaining Time?

And...
Your Second Year

Have No Regrets at Graduation
FTMBA Class of 2023

Best Wishes for an Outstanding Second Year
Graduate Career Management Center

Brett Alpert, Associate Dean & Executive Director
Mike Ryan, Director, Corporate Relations
Welcome Back
MBA Class of 2023!

Brett Alpert, Associate Dean & Executive Director
Mike Ryan, Director for Corporate Relations & Employer Engagement
Graduate Career Management Center
At the Graduate Career Management Center (GCMC) we connect our talented Graduate Business students with the educational resources, tools, people, and opportunities necessary to foster a lifetime of Career Success!
GCMC Resources Landing Page

Access to all GCMC tools and additional resources

→ bit.ly/gcmcresoures
Technology Platforms

Handshake

- Jobs
- Employer Info Sessions & Events
- Scheduling Career Advising Appointments
- GCMC Workshops
- Access to GCMC Tools
- Employer Connections

TRIBE CAREERS

- W&M Campus-Wide Fairs
- Career Fair Jobs

Temporary access during W&M recruiting season (Sept – Oct)
Handshake To Do list:

• Build your profile
• Upload your updated resume
• Follow employers of interest
• Apply to jobs
• Attend employer events
• Message/connect with recruiters
Other Reminders

• BUAD 6001: Internship Issues Course (1 Credit) for International Students – Required for CPT
• Reconnect with your Career Advisor post-summer
• Double-down on building your network
CORPORATE RELATIONS & EMPLOYER ENGAGEMENT

Mike Ryan
Director
Regions/Focus:
DC, Northeast, Midwest, Global

Caroline Herath
Associate Director
Regions/Focus:
Tech & Energy Hubs (SF, LA, SEA, TX, AZ);
H1B Hiring Orgs

Rosalyn Hundley
Associate Director
Regions/Focus:
Hampton Roads, Charlottesville, RVA, Southeast
Key Accounts
Career Fairs & Conferences

On-Campus Events:

W&M Meet the Firms: Sept 16 | 12pm-4pm *(focused on Consulting and Accounting)*
W&M Career Fair: Sept 23 | 12pm-4pm *(open to undergrad and graduate students)*
W&M Tech Day: Nov 04 | 12:30pm-3:30pm *(focused on Technology Industry & Analytics roles)*
GCMC Career Symposium: Nov 16 | 12:30pm-3:30pm

National Conferences:

- Sept. 28-30 | Atlanta, GA
- Oct. 6-8 | Washington, DC
- Oct. 13-14 | Atlanta, GA
- Nov. 2-4 | New Orleans, LA
250+ organizations attending, interviewing + hiring on site
Career Success Network: Apply to positions early! Postings are live!
Connect with Employers

**Employer Events:**
- Recruitment Events
- Mason Career Circles
- GCMC Signature Events:
  - TechDay Conference
  - Career Symposium
Celebrate Outcomes!

Got a full-time offer? We love to celebrate your success!

Meet with your Career Advisor for negotiation strategy
Fill out our outcomes survey
Schedule your ball drop!
Thank you & Welcome Back!
Flourishing to the Finish Line

R. Kelly Crace, Associate VP of Health & Wellness and Director of CMAX
The Authentic Excellence Initiative

AX 101: Understanding Authentic Excellence
AX 201: Living Authentic Excellence
AX 301: Mentoring Authentic Excellence

Concepts: Fear-based Excellence versus Authentic Excellence
Plateau Effect - staying stuck at good
Improving productivity, fulfillment and resilience
Fear of Failure (Pressure)

Perceived Evaluation

Cost
Uncertainty

Importance

Avoid / Escape Until "Have To"
Over-Control Mastery

Natural Responses
The Plateau Effect

Need

Outcomes

Evaluation
IF THEY DON'T OCCASIONALLY SCARE US

THEY'RE NOT REAL VALUES.
The Authentic Excellence Initiative

AX 101: Understanding Authentic Excellence
AX 201: Living Authentic Excellence
AX 301: Mentoring Authentic Excellence

Concepts: Fear-based Excellence versus Authentic Excellence
Plateau Effect - staying stuck at good
Improving productivity, fulfillment and resilience
Mindful Actions in Burnout Conditions

What opportunities are there for me to practice the two things I want to be remembered for?

Be realistic with your time expectations

When you practice those two things, engage with complete experiential acceptance

Take time at the end of the day to appreciate how you practiced those two things
Mindful Actions in Burnout Conditions

**Essential Nourishment**
- Purpose
- Engagement with Acceptance
- Meaning

**Essential Seasonings**
- Enjoyment
- Healthy Self-Care
- Encouragement
Four Verbs for Excellence

**ALERT . . .**

**Actions (Verbs):**

Learning

Expressing what I’ve learned

Relating

Taking Care of Myself
<table>
<thead>
<tr>
<th>High Priority</th>
<th>Over-Attention</th>
<th>Under-Attention</th>
<th>Medium/Low Priority</th>
</tr>
</thead>
<tbody>
<tr>
<td>#1 Concern for Others</td>
<td>Belonging</td>
<td>Health &amp; Activity</td>
<td>Concern for Environment</td>
</tr>
<tr>
<td>#2 Spirituality</td>
<td>Independence</td>
<td>Objective Analysis</td>
<td>Privacy</td>
</tr>
<tr>
<td>#3 Humility</td>
<td></td>
<td>Interdependence</td>
<td>Financial Prosperity</td>
</tr>
<tr>
<td>#4 Responsibility</td>
<td></td>
<td></td>
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<tr>
<td>#5 Achievement</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#6 Creativity</td>
<td>LEARN MORE ▼</td>
<td>LEARN MORE ▼</td>
<td>LEARN MORE ▼</td>
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</tbody>
</table>

www.lifevaluesinventory.org
Questions / Follow-up:

Robert Kelly Crace, Ph.D.
kelly.crace@wm.edu
757-221-1433 (office)
757-876-0110 (mobile)

www.lifevaluesinventory.org
Getting to Know Each Other

• 96 2nd year students

Other Degree Students:
• JD/MBA
• MD/MBA
• MGJW MBAs
Whom Should I Contact?

Jennifer Nelson, Associate Director of MBA Programs, MH 2019B
(CAMs, Advising, CPT/OPT, Military Forms)

Carlane Pittman, Assistant Dean of MBA Programs, MH 2019A
(Advising, Academic Advising, Accommodations, CPT/OPT)

Alisa Whitehead, Assistant Director, First Year MBA Exp., MH 2019E
(General Office Questions)

Lynaye Stone, Associate Director, Part-time MBA Program, MH 2019
(PTMBA, General Office Questions)

Miriam DaSilva, Program Coordinator, Executive MBA, MH 2019
(EMBA, General Office Questions)

For questions, please contact mbaprogram@wm.edu
WE APPRECIATE YOU!

For all of the positive ways that you have and will contribute to each other and the MBA Class of 2024’s experience!!
Key Dates

**FALL**
- September 5: Labor Day
  - (Classes remote)
- September 7: Last day of Add/Drop
- October 13 – 16: Fall Break
- October 21: Session A ends
- October 24 – 28: Sprint Week
- October 31: Session B begins
- December 21: Session B ends

**SPRING**
- January 23: Beginning of Session C
- February 1: Last day of Add/Drop
- March 10: Session C ends
- March 11 – 19: Spring Break
- March 20 – 24: MBA Sprint Week
- March 27: Session D begins
- May 12: Session D ends
- May 19 – 21: Commencement Activities
Specializations

1. Business Analytics*
2. Consulting
3. Innovation & Entrepreneurship
4. Finance*
5. Marketing
6. Supply Chain Management*

*Stem designated
Second Year Requirements

<table>
<thead>
<tr>
<th>Fall 2022</th>
<th>Winter Break</th>
<th>Spring 2023</th>
</tr>
</thead>
<tbody>
<tr>
<td>Session A</td>
<td>Sprint</td>
<td>Session B</td>
</tr>
<tr>
<td>Career Acceleration Module (6 hours)</td>
<td>SPRINT (1 hour)</td>
<td>Second Year Electives (6 hours)</td>
</tr>
</tbody>
</table>

Total credit hours to graduate: 59

All MBA students must have a minimum of 9 credits each semester.

After 1st year required courses, 15 credits of electives for combined and dual degree students

Combined/Dual Degree students (JD/MBA, MD/MBA, MBA/MPP and MBA/MAEd) should meet with the program team to finalize degree plans.
Registration

- Please check Banner my.wm.edu or DegreeWorks to ensure that you are registered for the correct Fall classes. Please contact mbaprogram@wm.edu if there are any issues.
- You will register yourself for Spring classes in late October/early November.
- Please book an advising appointment if you have questions.
Elective Courses

FT MBA Spring Electives – Announced in October 2022

Other Class Options in the Fall and Spring

- Independent Study – 1.5 or 3 credits (application required on mason.wm.edu/my MBA)
- Global Immersions (credits vary, typically 1.5 credits)
- Classes outside of your program in Public Policy, MAcc and Law -- These must be pre-approved (form required)
- Part-time MBA classes at the Peninsula Center
- Undergraduate classes (don’t count towards degree – form required)
- Auditing class (don’t count towards degree – form required)
Academic Progress

- Minimum GPA of 2.75 required for graduation
- Run a Degree Evaluation through Degreeworks
- Contact mbaprogram@wm.edu to ask any questions
- Need help planning your classes? Sign up for an Academic Advising session
- NOTE - It is against the Mason School of Business to give out class rank to any students.
Personal Information Questionnaire

- Updating Personal Information: You will be sent an email from the University to update your personal information. This must be done every semester or you will get a hold on your account which will prevent you from registering.
Beta Gamma Sigma

International Honor Society in Business (similar to Phi Beta Kappa)

Top 20% of graduating students are invited for membership in the spring of the second year.

If you become a member, the honor designation will appear on your transcript.

More information can be found here: https://www.betagammasigma.org/
Reminders

• Please take care of all registration concerns by September 7.
• Wear your gold name badges. We will send information about getting an additional name badge if needed.
• Bring tent cards to every class.
• If you have to be absent, please contact your professor and copy mbaprogram@wm.edu
• Please refrain from eating in class.
Graduation

- Notice of candidacy (NOC) forms – Apply to graduate
  - Login to Banner Self Service
  - Select Student
  - Select Student Records
  - Select Apply to Graduate
    - Select the most current term, on the "Term Selection" page.
    - Select the radio button next to your primary degree. Press Continue.
    - Select your graduation date from the drop-down box. Press Continue.
    - Select your hometown information for printing in the Commencement Book by choosing "New" in the drop-down box. **Hometown information - Street Lines 2 & 3 are NOT required.** Press Continue.
    - Follow the instructions for entering your city and state (or nation) for printing in the Commencement Book. Press Continue.
    - View the summary to be sure all the information is correct, then hit Submit Request.

- A fee of $150.00 will be added to your bill per degree. Dual and joint degree students will have to pay the fee twice.
Questions?

Contact the MBA Programs Team

mbaprogram@wm.edu
MBAA Update

Louise Song, MBAA President, Class of 2023
Ben Carson, Vice President - Internal Affairs, Class of 2023
Stephanie Hilaire, Vice President - External Affairs, Class of 2023
Chandler Blankenship, Vice President - Financial Affairs, Class of 2023
Emily Kearney, Vice President - Marketing & Communications, Class of 2023
Clubs, Committees, & Stakeholders

- MBA Association Clubs
- MBA Association Committees
- MBA Program Office
- MBAA
- Athletics
- Consulting
- Community Service
- Finance
- Entrepreneurship
- International Student Association
- HR & Human Capital
- IT & Operations
- Mason Military Association
- Marketing
- Mason as a University
- MBA as a University
- MBAA
- Williamsburg Community
- GCMC
- Alumni & Development Office
- Women in Leadership
- Diversity & Inclusion
- Prospective Students
- Other Stakeholders
Club & Committee Leaders

Athletics
- Carlos Sanchez
- JJ Thornton

Community Service
- Caitlin Camire
- Claire Gingras

Consulting
- Dilpreet Aulakh

Diversity & Inclusion
- Buvisuru Maitipe
- Patrick Green

Entrepreneurship
- Frances Obiezu

Finance
- Shanthi Pandiri

HR & Human Capital
- S.A. Adeyeye

International Student Association
- Andi Muhammad Farid

IT & Operations
- Ritwik Kaushal
- Surya Nerusu

Marketing
- Carmina Rocha
- Jackie Markisz
- Katelyn Housler

Mason Military
- James Rizzo
- Rebecca Dickey

Social
- Dean Gregory
- Madi Say
- Michaela Van der Vyver

Women in Leadership
- Natalia Pinel
- Sierra Hazard
Closing Remarks

Ken White, Associate Dean, Executive and MBA Programs
Enjoy Lunch