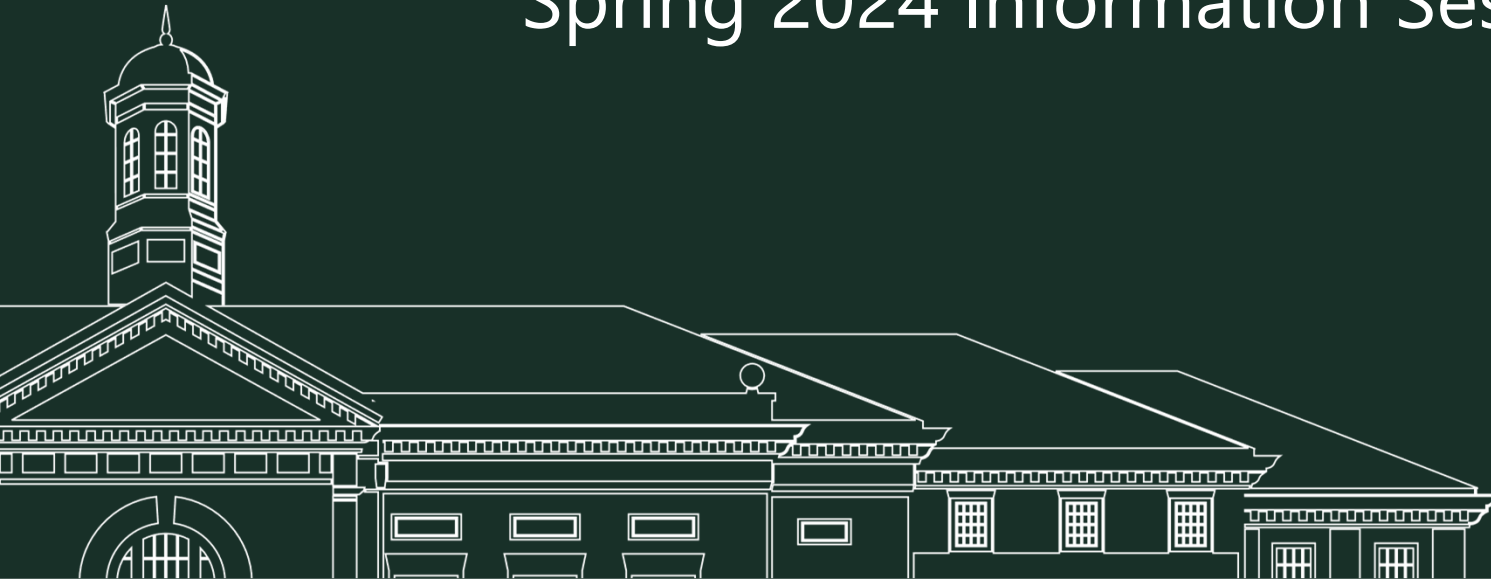




Raymond A. Mason
School of Business
WILLIAM & MARY

Welcome Class of 2025!

Spring 2024 Information Session



What You Need to Know About Your Degree

MBA – General Management

Diploma:

Masters of Business
Administration

Transcript: Lists Specialization



Remaining 1st Year Courses

(16 credit hours)

Spring 2024		
Session C	Sprint	Session D
Business, Govt. and the Global Economy (2 hours)		Global Competitive Strategy (2 hours)
Accounting for Managerial Decision Making (2 hours)		Students will choose 2 electives: <ul style="list-style-type: none"> <input type="checkbox"/> Advanced Financial Management <input type="checkbox"/> Tools for Business Analytics <input type="checkbox"/> Introduction to Innovation and Entrepreneurship <input type="checkbox"/> Management Consulting <input type="checkbox"/> Marketing Research* <input type="checkbox"/> Financial Statement Analysis, Modeling & Valuation (AMV) (3 credits) <input type="checkbox"/> Driving Organizational Performance (3 credits)
Information Technology Infrastructure & Business Insights (2 hours)		
Operations & Supply Chain Management (2 hours)		
Charting Your MBA Career (Total of 1 hour for year)		

*MGJW Scholars are required to take Marketing Research. Please schedule an advising appointment if you have additional questions.

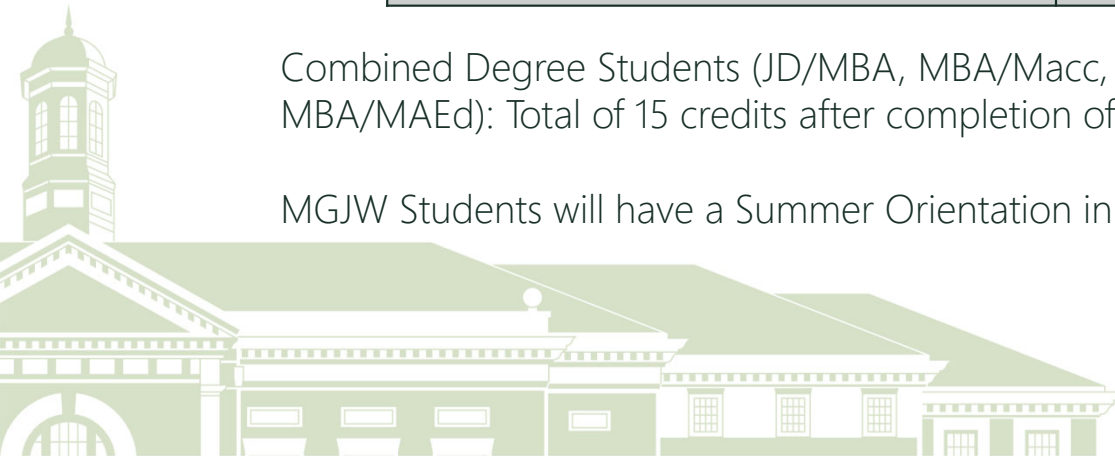
Second Year Curriculum

(Minimum 26 credit hours)

Fall 2024			Spring 2025		
Session A	Sprint	Session B	Session C	Sprint	Session D
Career Acceleration Module (6 hours)	SPRINT (1 hour)	Second Year electives (6 hours)	Second Year electives (6 hours)	SPRINT (1 hour)	Second Year electives (6 hours)
Total 13 credits – Fall			Total 13 credits – Spring		

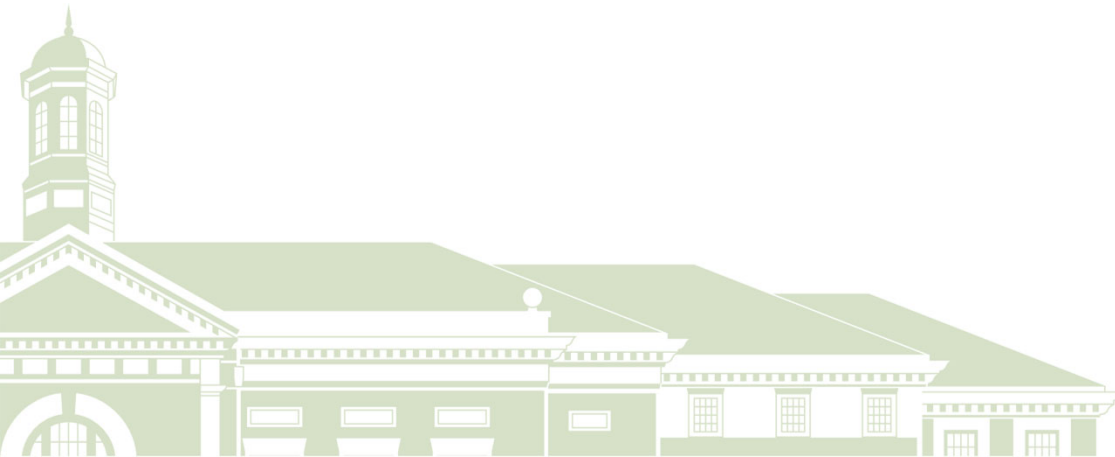
Combined Degree Students (JD/MBA, MBA/Macc, MBA/MSBA, MD/MBA, PhD or EdD/MBA, MBA/MAEd): Total of 15 credits after completion of first year requirements

MGJW Students will have a Summer Orientation in April where degree requirements will be discussed.



Career Acceleration Modules (CAMs)

- Intensive career related courses
- One CAM is required in session A
 - Business Analytics & Supply Chain Management
 - Corporate Finance
 - Business to Business Marketing



Specializations

- Enhances your career path
- Specialization are not required
- Dual Specializations
 - Dual Specializations – may be possible, but not encouraged
 - Dual Specializations must be approved by the MBA Program
- Advising Appointments are available!
The link is on [myMBA](#).



Specializations

There are 6 specialization options:

- Business Analytics*
- Consulting
- Finance*
- Innovation & Entrepreneurship
- Marketing
- Supply Chain Management*

*Stem designated

For more information, go to: <https://mason.wm.edu/mymba> then select "Academics".



Specializations

The 1st year electives required for specializations are:

First Year Course	Specialization
Advanced Financial Management (strongly encouraged)	Finance
Tools for Business Analytics (Required for the Business Analytics & Supply Chain Management CAM)	Business Analytics & Supply Chain Management
Introduction to Innovation & Entrepreneurship	Innovation & Entrepreneurship
Management Consulting	Consulting
Marketing Research (Does not count toward specialization requirement total credits, but is required for the specialization.)	Marketing
Financial Statement Analysis, Modeling & Valuation	Optional class for electives
Driving Organizational Performance	Optional class for electives



Specialization Requirements

- Many specializations require first and second year courses.
- Some require CAMs
- All require second year courses
- Minimum requirement is 11 hours

View all specialization requirements on myMBA (<https://mason.wm.edu/mymba>) under "Academics".



Elective Selection Survey

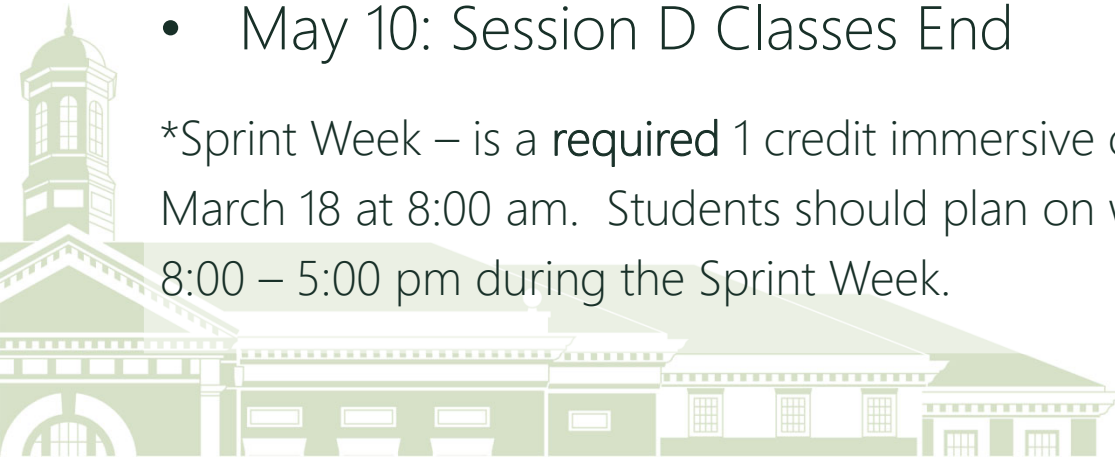
- You will receive a survey at 3:00 pm TODAY that is due on Sunday, November 26 at 11:59 pm EST to make your selections.
- In the survey, you will indicate your specialization preference AND rank the 1st year elective options.
- Each student must submit the elective preference survey by the deadline or you may not be able to receive your preferred electives.
- You will be informed of your elective courses by **December 4**.
- You will be registered by the Graduate Registrar for all of your Spring 2024 classes.



Key Spring Dates

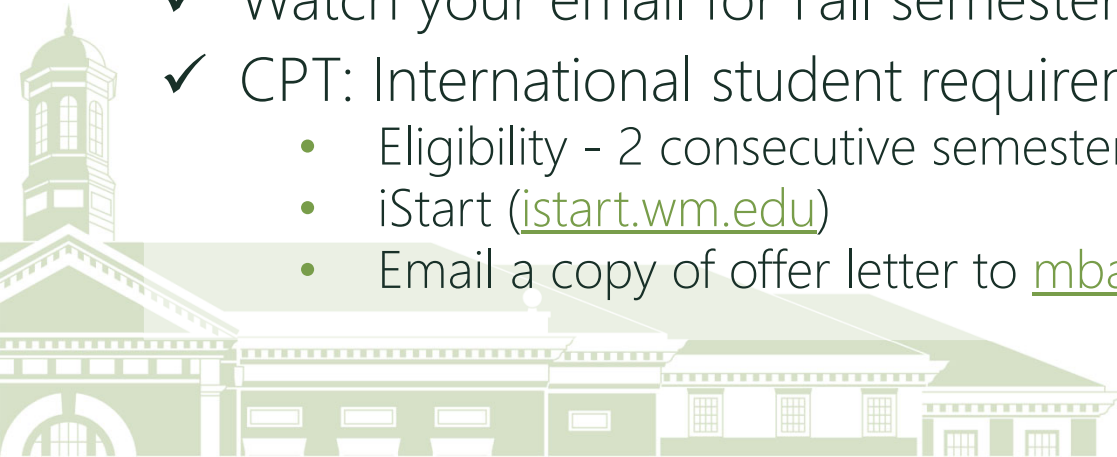
- January 22: Session C Classes Begin
- March 8: Session C Classes End
- March 9-17: Spring Break
- March 18-22: Spring Sprint*
- March 25: Session D Classes Begin
- May 10: Session D Classes End

*Sprint Week – is a **required** 1 credit immersive course. The course begins Monday, March 18 at 8:00 am. Students should plan on working a minimum of 40 hours, from 8:00 – 5:00 pm during the Sprint Week.



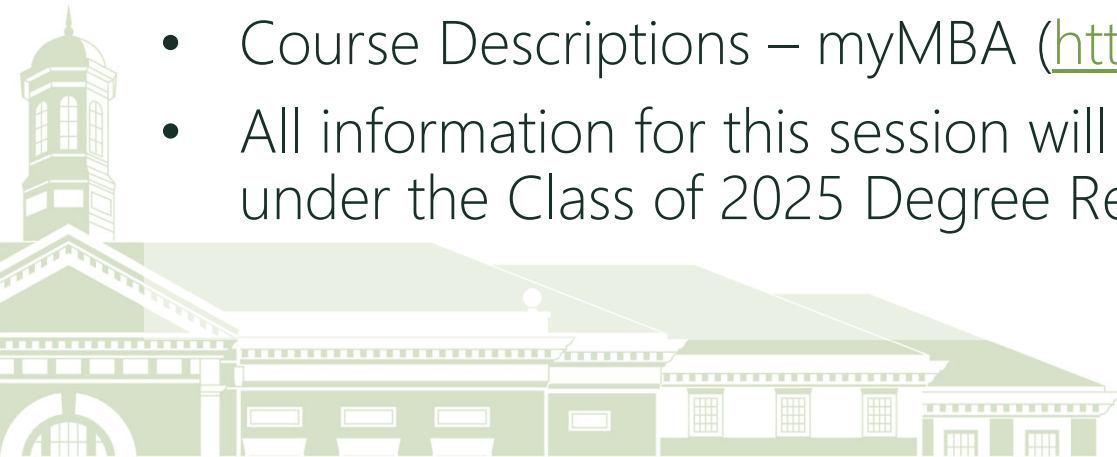
Reminders

- ✓ Run a degree evaluation through Degree Works on my.wm.edu.
- ✓ Advising Appointments Available through links on myMBA
- ✓ Complete elective preference survey by November 26 at 11:59 pm EST
- ✓ Check holds in Banner – Necessary for Spring registration
- ✓ Watch your email for Fall semester Session A/B Program survey
- ✓ CPT: International student requirement for internships
 - Eligibility - 2 consecutive semesters
 - iStart (istart.wm.edu)
 - Email a copy of offer letter to mbaprogram@wm.edu



Academic Resources Reminder

- Academic Links and Forms: myMBA (<https://mason.wm.edu/mymba>)
- Registration and Grades: Banner on my.wm.edu
- Course Information: blackboard.wm.edu
- Research: [McLeod Business Library](#)
- Course Descriptions – myMBA (<https://mason.wm.edu/mymba>)
- All information for this session will be available under myMBA under the Class of 2025 Degree Requirements.





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Questions?

