

# 2023 Master of Science in Business Analytics CSEA Employment



Raymond A. Mason  
School of Business  
WILLIAM & MARY

## EMPLOYMENT STATISTICS GRADUATING CLASS PROFILE

CLASS SIZE	NUMBER OF GRADUATES	PERCENTAGE OF GRADUATES
<i>Permanent Work Authorization</i>	50	72.5%
<i>Non-Permanent Work Authorization</i>	19	27.5%
Total Graduating Class	69	100%
Program Delivery Method	On-site	
Length of Program in Months	10	

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## EMPLOYMENT STATISTICS GRADUATING CLASS

CATEGORIES	PERMANENT WORK AUTHORIZATION	NON-PERMANENT WORK AUTHORIZATION	TOTAL MSBA GRADUATES
Seeking Employment	45	15	60
Not Seeking Employment			
<i>Company-sponsored or already employed</i>	0	0	0
<i>Continuing education</i>	1	1	2
<i>Postponing job search</i>	0	0	0
<i>Starting a new business</i>	0	0	0
<i>Not seeking for other reasons</i>	4	3	7
Total Not Seeking Employment	5	4	9
No Recent Information Available	50	19	69
<b>TOTAL GRADUATES</b>	<b>50</b>	<b>19</b>	<b>69</b>

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## TIMING OF FIRST TIME JOB OFFERS

	TOTAL SEEKING EMPLOYMENT	FIRST OFFER BY GRADUATION DATE		FIRST OFFER AFTER GRADUATION AND BY SIX MONTHS AFTER GRADUATION DATE		HAVE NOT REPORTED RECEIVING AN OFFER BY SIX MONTHS	
	Number	Number	Percent	Number	Percent	Number	Percent
Permanent Work Authorization	45	29	64.4%	14	31.1%	0	0%
Non-Permanent Work Authorization	15	3	20%	4	26.7%	0	0%
TOTAL GRADUATES	60	32	53.3%	18	30%	10	13%

## TIMING OF FIRST TIME JOB ACCEPTANCES

	TOTAL SEEKING EMPLOYMENT	FIRST OFFER BY GRADUATION DATE		FIRST OFFER AFTER GRADUATION AND BY THREE MONTHS AFTER GRADUATION DATE		HAVE NOT REPORTED RECEIVING AN OFFER BY THREE MONTHS	
	Number	Number	Percent	Number	Percent	Number	Percent
Permanent Work Authorization	45	28	62.2%	14	31.1%	3	6.7%
Non-Permanent Work Authorization	15	3	20%	4	26.7%	8	53.3%
TOTAL GRADUATES	60	31	51.7%	18	30%	11	18.3%

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## PRIMARY SOURCE OF FULL-TIME JOB ACCEPTANCES

	NUMBER	PERCENT
School-Facilitated Activities:		
TOTAL SCHOOL-FACILITATED ACTIVITIES	17	34.66%
Graduate-Facilitated Activities:		
TOTAL GRADUATE-FACILITATED ACTIVITIES	32	64.34%
TOTAL	<b>49</b>	<b>100%</b>

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## COMPENSATION REPORT: BASE SALARY

	NUMBER REPORTING BASE SALARY INFORMATION	PERCENT REPORTING BASE SALARY INFORMATION	MEAN	MEDIAN	LOW	HIGH
Permanent Work Authorization	32	74.4%	\$86,873.66	\$88,000	\$62,000	\$120,000
Non-Permanent Work Authorization	3	42.9%	\$86,666.67	\$95,000	\$70,000	\$95,000
TOTAL REPORTING	35	70%	\$86,855.91	\$88,000	\$62,000	\$120,000

## COMPENSATION REPORT: SIGNING/ STARTING BONUS

	NUMBER REPORTING SIGNING/ STARTING BONUS INFORMATION	PERCENT REPORTING SIGNING/ STARTING BONUS INFORMATION	MEAN	MEDIAN	LOW	HIGH
Permanent Work Authorization	20	62.5%	\$6,170	\$5,000	\$1,000	\$12,000
Non-Permanent Work Authorization	1	33.3%	-	-	-	-
TOTAL REPORTING SIGNING/ STARTING BONUS	21	60%	\$5,859.09	\$5,000	\$1,000	\$12,000

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## COMPENSATION BY PROFESSIONAL FUNCTION

FUNCTION	GRADUATES ACCEPTING NEW FULL-TIME EMPLOYMENT		GRADUATES REPORTING SALARY	MEAN BASE SALARY	MEDIAN BASE SALARY	LOW BASE SALARY	HIGH BASE SALARY
	Number	Percent	Number				
Accounting	-	-	-	-	-	-	-
Business/Data Analytics	29	58.0%	18	\$87,235.29	\$88,111	\$62,000	\$120,000
Consulting	14	28.0%	12	\$85,777.78	\$88,999.33	\$75,000	\$110,000
Finance	5	10.0%	4	\$76,319	\$78,791.4	\$64,957	\$100,000
General Management	-	-	-	-	-	-	-
Human Resources	-	-	-	-	-	-	-
Marketing/Sales	-	-	-	-	-	-	-
Information Technology	1	2.0%	-	-	-	-	-
Operations/Logistics	1	2.0%	1	-	-	-	-
Other	-	-	-	-	-	-	-
<b>TOTAL</b>	<b>50</b>	<b>100%</b>	<b>35</b>	<b>\$84,965.23</b>	<b>\$84,500</b>	<b>\$62,000</b>	<b>\$115,000</b>

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## COMPENSATION BY INDUSTRIES

INDUSTRY	GRADUATES ACCEPTING NEW FULL-TIME EMPLOYMENT		GRADUATES REPORTING SALARY	MEAN BASE SALARY	MEDIAN BASE SALARY	LOW BASE SALARY	HIGH BASE SALARY
	Number	Percent	Number				
Accounting Services	1	2.0%	0	-	-	-	-
Consulting	22	44.0%	20	\$89,050	\$88,000	\$75,000	\$110,000
Consumer Packaged Goods	1	2%	0	-	-	-	-
Financial Services	4	8.0%	3	\$105,000	\$100,000	\$95,000	\$120,000
Government	3	6.0%	2	-	-	-	-
Healthcare	5	10.0%	5	\$88,600	\$88,000	\$65,000	\$115,000
Hospitality	-	-	-	-	-	-	-
Manufacturing	-	-	-	-	-	-	-
Media/Entertainment	-	-	-	-	-	-	-
Energy	1	2.0%	0	-	-	-	-
Real Estate	-	-	-	-	-	-	-
Retail	1	2.0%	0	-	-	-	-
Technology	8	16.0%	4	\$77,250	\$79,500	\$70,000	\$80,000
Transportation & Logistics Services	-	-	-	-	-	-	-
Other	4	8.0%	1	-	-	-	-
<b>TOTAL</b>	<b>50</b>	<b>100.0%</b>	<b>35</b>	<b>\$86,855.91</b>	<b>\$88,000</b>	<b>\$65,000</b>	<b>\$120,000</b>

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## COMPENSATION BY REGION: NORTH AMERICA

REGION	GRADUATES ACCEPTING NEW FULL-TIME EMPLOYMENT		GRADUATES REPORTING SALARY	MEAN BASE SALARY	MEDIAN BASE SALARY	LOW BASE SALARY	HIGH BASE SALARY
	Number	Percent	Number				
Mid-Atlantic	31	62%	22	\$86,543	\$88,000	\$62,000	\$115,000
Midwest	2	4.1%	2	-	-	-	-
Northeast	6	12.0%	5	\$92,000	\$95,000	\$75,000	\$110,000
South	9	18.0%	5	\$82,600	\$79,000	\$65,000	\$120,000
Southwest	-	-	-	-	-	-	-
West	1	2.0%	1	-	-	-	-
<b>TOTAL NORTH AMERICA</b>	<b>49</b>	<b>98.1%</b>	<b>35</b>	<b>\$86,855.91</b>	<b>\$88,000</b>	<b>\$62,000</b>	<b>\$120,000</b>