Welcome!
Contents of Folder

**Left Side**

- Honor/Values/Graduate Policies (yellow) to sign *
- Honor Code & Value Statement (green) to keep
- Media Consent form (purple)*
- Ropes Course Release (white)*
- Ropes Course Medical Information (white)*
- Writing Skills envelope (if applicable)

**Right Side**

- Orientation Schedule
- Greetings from MBA Program / Contact Information
- Team List
- Section List
- Personal Matters Checklist (blue)
- At A Glance (pink)
- Management Communications Info (tan)
- Navigating the Technology (white)
- Restaurant Suggestions (white)

*Forms should be turned in to the program staff before you leave today*
## Connect with MBA Experience
### August 18 – Business Casual Attire

<table>
<thead>
<tr>
<th>TIME</th>
<th>EVENT</th>
<th>LOCATION</th>
</tr>
</thead>
</table>
| 8:00 – 8:30 am| **Coffee and Continental Breakfast**  
Meet your Learning Team                                                                             | Alan B. Miller Hall                           |
| 8:30 – 9:00 am| **MBA Welcome**  
Larry Pulley, Dean, Mason School of Business  
Ken White, Associate Dean, MBA Programs                                                             | James W. and Dana Brenner  
Brinkley Commons Room                              |
| 9:00 – 10:00 am| **Orientation Overview**  
Your 21 Month MBA Program Experience  
Carlane Pittman, Director, MBA Programs  
Michele Mitchell-Moffit, Associate Director, MBA Programs                                             |                                              |
| 10:00 – 10:15 am| **Break**                                                                                       |                                              |
| 10:15 – 11:15 am| **Introduction to the Career Management Center**  
Chequeta Allen, Executive Director, Career Management Center                                        |                                              |
| 11:15 – 11:45 am| **Introduction to the Executive Partner Program**  
Rick Spatz, Executive Director of Executive Partners Program                                          |                                              |
| 11:45 – Noon | **Maximizing Your MBA: Alumni Perspective**  
James Thomas Hagy, MBA 2000  
Partner/Director, Deloitte Consulting                                                                  |                                              |
| Noon – 12:15 pm| **MBA Program Closing Remarks**  
Carlane Pittman, Director, MBA Programs  
Michele Mitchell-Moffit, Associate Director, MBA Programs                                              |                                              |
| 12:15 – 1:00 | **Lunch: Connect with your Learning Team**                                                       |                                              |
| 1:15 – 2:00 pm| **Preparing for Life on Campus**  
During this time, you should fill out any paperwork in your folder.  
Parking Services and the Student ID Office will be available to sell you a parking pass and issue your student ID.  
You may also pay your MBAA dues, order business cards, and rent a locker. |                                              |
| 2:15 – 4:30 pm| **IT Laptop Configuration**  
For this session please bring your laptop installed with a supported operating system. See [laptop requirements](#) for exact specifications. | Classroom 1088*                              |

All Events are Mandatory for 1st Year MBA Students, unless specifically noted.

*IT configuration has moved to classroom 1088*
<table>
<thead>
<tr>
<th>TIME</th>
<th>EVENT</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 – 8:15 am</td>
<td>Coffee and Continental Breakfast</td>
<td>Alan B. Miller Hall</td>
</tr>
<tr>
<td>8:15 – 10:45 am</td>
<td>Case Analysis&lt;br&gt;James Thomas Hagy, MBA 2000&lt;br&gt;Partner/Director, Deloitte Consulting</td>
<td>James W. and Dana Brenner Brinkley Commons Room</td>
</tr>
<tr>
<td>10:45 – 11:00 am</td>
<td>Break</td>
<td></td>
</tr>
<tr>
<td>11:00 – 11:30 am</td>
<td>Leading Yourself to the Best MBA Experience&lt;br&gt;Barry Saunders, Adjunct Lecturer, Leadership Development Experience</td>
<td></td>
</tr>
<tr>
<td>11:30 – 12:45 pm</td>
<td>Lunch: Connect with your LDE Coaches</td>
<td></td>
</tr>
<tr>
<td>12:45 – 1:00 pm</td>
<td>Transition Time</td>
<td></td>
</tr>
<tr>
<td>1:00 – 3:00 pm</td>
<td>Honor Code Case&lt;br&gt;Inga Carboni, Associate Professor, Organizational Behavior</td>
<td></td>
</tr>
<tr>
<td>3:00 – 3:30 pm</td>
<td>Honor Council Presentation&lt;br&gt;Honor Code Ceremony</td>
<td>Pulley Garden</td>
</tr>
<tr>
<td>3:30 – 4:00 pm</td>
<td>Group Photo</td>
<td></td>
</tr>
<tr>
<td>4:00 – 5:30 pm</td>
<td>Reception and Student Photo Directory Pictures&lt;br&gt;Business Attire required&lt;br&gt;Photographs will be Taken in Alphabetical Order</td>
<td>Miller Atrium 1018</td>
</tr>
<tr>
<td>5:30 – 7:00 pm</td>
<td>Mason Community Dinner - Welcome&lt;br&gt;Larry Pulley, Dean, Mason School of Business&lt;br&gt;Ken White, Associate Dean, MBA Programs&lt;br&gt;Amanda Barth, Director, MBA Admissions</td>
<td>Brinkley Commons</td>
</tr>
</tbody>
</table>
Connect with Community
August 20 – Attire: Casual (Outdoor Activities)

<table>
<thead>
<tr>
<th>TIME</th>
<th>EVENT</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 – 8:00 am</td>
<td>Coffee and Continental Breakfast</td>
<td>Brinkley Commons</td>
</tr>
<tr>
<td>8:00 – 10:00 am</td>
<td>Discovery Tour: Connect with Campus</td>
<td>W&amp;M Campus</td>
</tr>
<tr>
<td></td>
<td>Discover important locations on campus. Walking shoes are suggested.</td>
<td></td>
</tr>
<tr>
<td>10:00 – 12:00 pm</td>
<td>Getting the Most out of your Team</td>
<td>Brinkley Commons</td>
</tr>
<tr>
<td></td>
<td>Inga Carboni, Assistant Professor, Organizational Behavior</td>
<td></td>
</tr>
<tr>
<td>12:00 – 1:00 pm</td>
<td>Lunch</td>
<td>Brinkley Commons</td>
</tr>
<tr>
<td>1:00 – 1:45 pm</td>
<td>Introduction to Community Service</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Drew Stelljes, Assistant VP for Student Engagement and Leadership</td>
<td></td>
</tr>
<tr>
<td>2:00 -5:00 pm</td>
<td>Community Service Activity and Debrief</td>
<td>Offsite</td>
</tr>
</tbody>
</table>

“Team MBA” shirts from GMAC will be distributed in the morning and you will be assigned to groups

Community Agencies:

- Williamsburg Botanical Garden at Freedom Park
- Jamestown / Yorktown Foundation – Jamestown Settlement
- Consulate Health Care
- Dream Catchers Therapeutic Center
- Habitat ReStore – Habitat for Humanity
- Williamsburg Housing & Development Authority – Blayton Homes
<table>
<thead>
<tr>
<th>TIME</th>
<th>EVENT/LOCATION</th>
</tr>
</thead>
</table>
| 9:00 – 10:30 am | **Writing for Business (by invitation)**  
Classroom 1008  
*Robert Stowers, Clinical Professor of Management and Leadership Communications*  
Personal Time for students not taking **Writing for Business**. Please be in your designated classroom (below) by 10:30 am. |
| 10:30 – 1:00 pm | **Thinking Creatively About the Purpose of Your MBA Experience** (Teams 1-11)  
Classroom 1018  
*Barry Saunders, Adjunct Lecturer, LDE*  
**Cultural Case Discussion** (Teams 12-22)  
*Classroom 1088  
*Deborah Hewitt, Clinical Professor of Economics & Finance* |
| 1:00 – 1:10 pm | **MBA Association Welcome**  
*Michael Kuchler, MBAA President, MBA Candidate 2015* |
| 1:00 – 2:00 pm | **Lunch: Connect with Second Year Students**  
Brinkley Commons |
| 2:00 – 3:00 pm | **Week One Expectations & Navigating the Technology**  
Brinkley Commons |
| 3:00 – 5:30 pm | **Cultural Case Discussion** (Teams 1-11)  
*Classroom 1088  
*Deborah Hewitt, Clinical Professor of Economics & Finance*  
**Thinking Creatively About the Purpose of Your MBA Experience** (Teams 12-22)  
Classroom 1018  
*Barry Saunders, Adjunct Lecturer, LDE* |
| 6:00 – 7:30 pm | **Connect with Alumni Reception – Muscarelle Museum**  
Hosted by Alumni Engagement  
*Please wear your nametag* |

*Cultural Case Discussion has moved to classroom 1088*
**Connect with Your Team**
*August 22 – Attire: Athletic activities (day)/Dressy Casual (evening mixer)*

<table>
<thead>
<tr>
<th>Learning Teams 1-11</th>
<th>Learning Teams 12-22</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>8:00 am</strong></td>
<td>Meet at Miller Hall Graduate Lounge</td>
</tr>
<tr>
<td><strong>8:30 - 12:30 pm</strong></td>
<td>Ropes Course</td>
</tr>
<tr>
<td><strong>12:30 - 1:30 pm</strong></td>
<td>Lunch/Logos Miller 1008</td>
</tr>
<tr>
<td><strong>1:30 - 2:15 pm</strong></td>
<td>Debrief Miller 1008</td>
</tr>
<tr>
<td><strong>2:15 – 7:30 pm</strong></td>
<td>Personal Time</td>
</tr>
<tr>
<td><strong>7:30 - 9:00 pm</strong></td>
<td>MBAA End of Orientation Student Mixer – Miller Hall Atrium (Optional) MBA 1st and 2nd year students and Spouses/Partners (dressy casual attire)</td>
</tr>
</tbody>
</table>
The MBA Programs Team

**Annabelle Ombac**
Assistant Director, MBA Programs

**Michele Mitchell-Moffit**
Associate Director of MBA Programs

**Patty Lalumiere**
Associate Director of MBA Special Programs

**Amy Blackburn**
Associate Director Flex MBA Program

**Julie Hummel**
Assistant Director, EMBA Programs

**Carlane Pittman**
Director of MBA Programs
Our Mission

- Engaging Students in innovative educational experiences to **nurture creativity**, to **mentor high ideals**, and to **accelerate ambitions of leadership** so that they will imagine the great business opportunities of the day and seize them.

*What is YOUR mission?*
Your Journey

Map your journey during your 21 months

Take the reigns for the type of experience you desire
Reminders

1. Harvard simulation – an email containing the link was sent on Aug. 16

2. After lunch today you will be able to:
   - Purchase a parking pass (parking services in Atrium)
   - Get your Student ID
   - Rent a locker ($25 for the year)
   - Finalize Business Card Orders (payment due by Friday, August 22)
   - Pay MBAA Dues ($450)

3. My.wm.edu – please update your permanent and emergency contact numbers

4. IT information - Email and Student ID #’s
   - William and Mary – @email.wm.edu (forward your W&M email to Mason)
   - Business School - @mason.wm.edu
   - Synching mobile devices - (link on myMBA)

5. Student ID/Banner ID – 930 _ _ _ _ _ _

6. Assigned sections and seating throughout 1st year (please use tent cards for each class)

7. Orientation Evaluation – due Monday, September 1
## First Year Experience (33.5 credits)

<table>
<thead>
<tr>
<th>MODULE 1</th>
<th>MODULE 2</th>
<th>MODULE 3</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>August – November</strong></td>
<td><strong>November – February</strong></td>
<td><strong>February - May</strong></td>
</tr>
<tr>
<td>Data Analysis (3)</td>
<td>Financial Management (3)</td>
<td>Business, Government and the Global Economy (2)</td>
</tr>
<tr>
<td>Economic Analysis and Insights (2)</td>
<td>Design/Control of the Operations Function (3)</td>
<td></td>
</tr>
<tr>
<td>(extends to Module 2)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Financial Accounting (3)</td>
<td>Global Issues Junto Discussion Groups (1)</td>
<td>First Year electives (1)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(You will indicate your preference for one)</td>
</tr>
<tr>
<td>Leadership Development Experience and Ethics (1.5)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(Modules 1-3)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Management Communication (2)</td>
<td></td>
<td>Managerial Accounting (2)</td>
</tr>
<tr>
<td>(extends to Module 2)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organizational Behavior (3)</td>
<td>IT Enabled Technological Transformations (1.5)</td>
<td></td>
</tr>
<tr>
<td>The Technology Infrastructure (1.5)</td>
<td>Marketing (3)</td>
<td></td>
</tr>
<tr>
<td>Career Management Center Courses</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(Modules 1-3)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Your First Week of Classes

August 24 - 30, 2014

24 Sunday

25 Monday

26 Tuesday

27 Wednesday

28 Thursday

29 Friday

30 Saturday

8 am

9 am

10 am

11 am

12 pm

1 pm

Section 1 - Technology Infrastructure 1 (Murray) / Section 2 - Data Analysis 1 (Stewart)
Section 1 - Financial Accounting 2 (Petrovits) / Section 2 - Organizational Behavior 1 (Carboni)
Section 1 - Technology Infrastructure 2 (Murray) / Section 2 - Management Communications 1 (Stowers)
Career Orientation Day - Jimmy Common
Section 1 - Technology Infrastructure 3 (Murray) / Organizational Behavior 2 (Carboni)
Section 1 - Financial Accounting 3 (Petrovits) / Section 2 - Technology Infrastructure 3 (Murray)
Section 1 - Management Communications 1 (Stowers) / Section 2 - Financial Accounting 3 (Petrovits)
Individualized Curricular Components

• **Leadership Development Experience** (1.5 credit)
  – Highly individualized leadership development that allows students to accelerate their leadership growth and development.
  – A class designed to help them grow and develop as a leader by blending the best of an interactive classroom atmosphere and experiential learning opportunities.
  – You will complete a “wicked business problem”.

• **Global Discussion Junto** (1 credit P/F)
  – Opportunity to engage in meaningful discussions on important business topics of the day with a small group of classmates.
  – Students select the topics and develop the resources.
  – Students organize weekly meetings to explore and expand understanding of the particular topic.

• **First Year Electives** (2 credits)
  – Students will be able to indicate a preference of electives for Spring 2015. You will learn about those soon. Each student will choose one.
First Year Experience

- You have been registered for classes in the Fall
  - Fall Transcript – Total credits in the Fall – 17.5 hours
  - Spring Transcript – Total credits in the Spring – 16 hours
  - Available electives during 1st year – global immersions

- Mostly Lockstep curriculum (electives & Juntos allow for choices)

- You will each be assigned an Executive Partner coach

- You will remain in your learning team for the duration of the year. (the team you are meeting today)
## Second Year Experience (28.5 credits)

<table>
<thead>
<tr>
<th>Fall Semester</th>
<th>Spring Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>Career Acceleration Module 1 (6 hrs)</td>
<td>Global Competitive Strategy (3 hrs)</td>
</tr>
<tr>
<td>Career Acceleration Module 2 (6 hrs)</td>
<td>Electives (9 hrs)</td>
</tr>
<tr>
<td>Field Consultancy (1.5 hrs)</td>
<td>Field Consultancy (3 hrs)</td>
</tr>
</tbody>
</table>
Concentrations

Everyone will graduate with a General Management MBA degree. Your diploma will indicate Masters of Business Administration. Each student has the opportunity to declare a concentration.

1. Business Analytics
2. Consulting
3. Entrepreneurship & Private Enterprise
4. Finance
5. Healthcare
6. Marketing
7. Operations & Supply Chain Management
This is an EXAMPLE of how the concentrations are structured. Each concentration has at least one CAM requirement, one elective requirement, and a list of recommended electives from which to choose.

*= Required

Some electives may not be offered every year

**CAM I**

- Student’s choice

**CAM II**

- Entrepreneurship*

**Electives**

- Required: Private Equity & Venture Capital*
- Required: ONE of the following:
  - Corporate Finance CAM or elective
  - Social Entrepreneurship
  - Negotiations
  - Financial Statement Analysis
myMBA
(Bookmark – http://mason.wm.edu/mymba)

(Your MBA student resource)
- Announcements
- A-Z List
- Academic Integrity
- Academics Links and Forms
- Event and Room Scheduling
- Executive Partner Database
- MBA Association
- Career Management Center
- Student Photo Directory
- Contact Us
# Key Dates 2014-15
(taken from Academic Calendar)

## Fall Semester
- Beginning of classes – Aug. 25
- Labor Day (classes held) – Sept. 1
- Fall Break - Oct. 11 - 14
- Mod. 1 Finals – November 3 - 5
- Thanksgiving Break - Nov. 26 - 30
- Mod. 2 Midterms – Dec. 16 – 18

## Spring Semester
- Beginning of classes – Jan. 20
- Mod. 2 Finals – Feb. 16 - 18
- Junto Presentations - Feb. 23
- Spring Break – March 7 - 15
- End of Classes & Exams – May 8
Graduate Catalog (Available online)

- Academic Standards and Grading Policies
- Courses
- Faculty
- Mason School of Business Resources
- MBA Program Information
- W&M Student Resources

http://www.wm.edu/offices/registrarcoursecatalasch edules/index.php
MBA Handbook
(on mason.wm.edu/mymba)

- Academic Calendar
- MBA Policies
- MBA Program Staff Information
- MBAA
- Room Scheduling
- Student Expectations
- Team Policies and Performance
Academic Resources

- Banner Self-Service – my.wm.edu
  - Update your permanent and emergency address immediately
  - Review student records, transcripts, etc.
- Blackboard – http://blackboard.wm.edu – for your classes
  - View syllabi & Course assignments, etc.
  - Safe Assign – allows you to submit your work for review for proper citations
- APA Style for written work -
  http://owl.english.purdue.edu/owl/resource/560/01/
- Faculty
- Graduate Assistants
Category of Assignments

- **Category A** – An individual assignment. You may not receive help from anyone on this assignment. It must be 100% your own work. All questions concerning this assignment should be addressed to your professor. It is an honor code offense to give or receive any assistance on this assignment.

- **Category B** – A group assignment. Your group may not receive help from anyone outside your group. All questions concerning this assignment should be addressed to your professor. It is an honor code offense to give help to other groups and individuals or receive assistance from other groups and individuals.

- **Category C** – An individual assignment. You may work with others or receive help from a tutor on this assignment. You must, however, turn in your own original paper. You may not divide the work with others or copy another student’s paper. It would be an honor code offense to do so.

- **Category D** – A group assignment. You may share information, discuss general concepts and approaches to the assignment with other groups. You may get help from a tutor. Each group must turn in their own work. You may not copy another group’s work. It would be an honor code offense to do so.

- **Category E** – A timed assignment. You are given a specific length of time within which the work must be completed. It is an honor code offense to violate this time restriction without permission from your professor.
Grading Policies

- Minimum GPA of 2.75 required for graduation

- Upon completion of 15 credit hours, all students must achieve a cumulative GPA of at least 2.50.

- Upon completion of 30 credit hours, all students must achieve a cumulative GPA of at least 2.75.
Important Policies

- **Dress Code** – Business Casual attire expected. Business attire required at all speakers and Career Management events.

- **Attendance Policy** – Contact the professor ahead of time just like you would when at work. If for an interview, contact Career Management Center staff first. Please copy mba.program@mason.wm.edu if you will be missing class.

- **Building Policies** - mason.wm.edu/programs/ftmba/mymba/documents/buildinginformation.pdf

- **Housekeeping** – Please be mindful that housekeeping is not available to clean up items left behind
Miller Hall Resources

Lower Level

- 13 Group Study rooms
- Amenities - Copier, fax, mailboxes, student kitchen, lockers

1st Floor

- Admissions & Career Management Center
- Dana Hall – For building information
- Financial Markets classroom
- 7 Group Study rooms – may be reserved from 5:00pm - 2:00am, Open study - other times
- Café

2nd Floor

- MBA Program offices
- McLeod Business Library
- Brinkley Commons
- Various conference rooms including the communication lab
- Administration

3rd Floor

- Faculty Offices
- Faculty/Staff Mailroom
Campus Resources

- Dean of Students – www.wm.edu/deanofstudents/
  - Disability Services

- Health -
  - Counseling Ctr. -
    www.wm.edu/counselingcenter/helping.php
  - Student Health Center - www.wm.edu/health/

- Rec Center –
  www.wm.edu/offices/recsports/reccenter/index.php

- Sadler Center – www.wm.edu/uc

- Swem Library - swem.wm.edu/
Finding out about events/updates

• First year calendar – most current information
• myMBA – mason.wm.edu/mymba
• MBA Newsletter
• Messages from the MBAA email
• Rise Vision screens
• Highlights e-newsletter (Career Management)
• Posters in the printing area (1st and Lower Level)
• Mailboxes on Lower Level
Ask the Staff

Staff will be available in the graduate hallway from 9am – 1pm on Monday August 25 and Tuesday August 26 to answer student questions.

Staff offices are located on the second floor for questions at any time.
Tips for Success

• Have an amazing journey
• Be open to ideas different than your own
• Be intentional
• Use every interaction as a meaningful opportunity to connect with others
• Engage with Career Management Center early
• Be professional and consider this a professional experience, yet have fun
• Focus on balance in your academic and personal life
• Manage your time wisely
• Get to know your Mason community partners – faculty, staff, EPs
• Be sure to participate fully in your classes and MBAA
This is your Stage – How will your Perform?

https://www.youtube.com/watch?v=k1T9-l3wx8I
Questions?

Contact - mba.program@mason.wm.edu