Homecoming 2009

Who was at Homecoming? Find out at Flickr.

Start with the Answer

Bob Seelert, Chairman of Saatchi and Saatchi and author of Start with the Answer, visits Mason School of Business on Dec. 1 as an MBAA Distinguished Speaker and Executive in Residence. With two Harvard degrees and a 40-year career as a “Captain of Industry,” Seelert has amassed a reputation as a turnaround expert, reviving the fortunes of businesses and brands in the USA and internationally. >>

Brittany Scopa, MBA ’10, travels to North Carolina and returns with new ideas about B2B marketing. >>

Mason School News

Financial Times ranks Mason Executive MBA in U.S. Top 50, World 100. >>

Join Mason School Professors Ash, Merrick, Boschen, Strong, Hewitt and other college faculty as they provide insight to the current economic situation in a panel discussion on Dec. 2. >>

First year MBA students spent their fall break in NYC learning about the financial services industry. >>

Mike Petters, MBA ’93, and President of Northrop Grumman Shipbuilding in Newport News, Virginia told Flex MBA students to "be passionate." >>

A record class size was one of several milestones for the Master of Accounting program this fall. >>

Join the Entrepreneurship CAM on Dec. 10 at SRI in Menlo Park.
Marketing Symposium

The Marketing Symposium held Oct. 30, 2009, brought alumni back to campus to teach students how to create their own personal brand in their job search and educate students from all majors of the opportunities in the marketing field. >>

The Festival of Lights

Over 350 faculty, staff and students came together for a night of singing, dancing and food at the annual Diwali celebration on Oct. 16. An Indian tradition, Diwali is also known as the Festival of Lights, which celebrates the victory of good over evil and light over darkness. >>

Dean Pulley on WHRO-TV 15

Video: On Sept. 25, over 40 finance experts and scores of W&M students attended the third annual DoG Street to Wall Street event to discuss career opportunities in the finance industry. >>

Daniel Orrison, BBA ’09, is vying to be Sean "Diddy" Combs' assistant in the VH1 reality show, "I Want to Work for Diddy 2." >>

W&M improves on this year’s sustainability report card. >>

Eric Overman, MBA ’09, joins Grizzard Communications Group as VP of Digital Marketing. >>

» Upcoming Events

Dec. 1 - An evening with Bob Seelert, Chairman of Saatchi and Saatchi

Dec. 2 - Update on the Economy

Dec. 4 - Dean Larry Pulley on WHRO-TV 15

Dec. 10 - Entrepreneurship CAM in Menlo Park, California

Jan. 7 - D.C. Consulting Trip
**Dean Larry Pulley** joins local business school deans to discuss how colleges and universities have changed the way business is taught given the current economic climate.

Watch *What Matters* at 8:30 p.m. on Friday Dec. 4 on WHRO-TV 15. If you can’t watch the show on TV, check out the podcast after Dec. 4 on [www.whatmatters.tv](http://www.whatmatters.tv).

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