Welcome to William & Mary! As you begin your journey here at the College, the Mason School of Business has provided this advising guide for those students interested in pursuing a business major or minor. We hope that this helps answer your questions as you consider what program of study is right for you.

**Business Education at William & Mary**

Several characteristics distinguish our undergraduate business program from other universities:

**Individual Program of Study**

Other business schools tell you what you must do; we ask you to imagine what you can do. At William & Mary, we challenge each business student to design an **Individual Program of Study (IPS)** that uniquely addresses their particular talents and goals. Our approach emphasizes intellectual development and a global perspective while strengthening leadership and professional skills. Majors choose a course of study in Accounting, Finance, Marketing or Process Management & Consulting and may add a concentration in order to study an additional field of business. The IPS challenge goes well beyond the classroom as it also incorporates extracurricular opportunities within the Mason School of Business, as well as interdisciplinary opportunities across campus (such as obtaining a double major or minor in the Arts and Sciences).

**Miller Hall: Technology, Community, and Sustainability**

Newly constructed Miller Hall is the home for the Mason School of Business. Miller Hall’s state-of-the-art technology and plentiful gathering spaces create a premier environment for collaborative learning and innovative research while fostering interconnectivity and community. The award of the LEED Gold certification demonstrates the Mason School of Business’ commitment to sustainability.

**Study Abroad: Internationalize your Business Degree**

A valuable element students can add to their IPS is the **study abroad experience**. We encourage students to study abroad during sophomore year. However, the curriculum is designed so students may also go abroad in the Spring of junior year without missing any required coursework for their major or minor. Additionally, the Mason School of Business offers a number of semester-long tuition exchange programs as well as opportunities through the business school over the winter break (to South East Asia or Cuba) and summer break (to Budapest or the Dominican Republic). While some advanced planning is necessary, we hope every student will take advantage of the opportunity to live and study in a foreign country.

Our **International Emphasis** option allows business majors to internationalize their degree. Requiring 12 credits transferred from abroad and focused study in international business and culture, students can graduate with an International Emphasis in any business discipline.

**Integrated Foundation Semester: Business Exposure, Ethics, Communications, Teamwork**

All newly admitted undergraduate business majors participate in the **Integrated Foundation Semester** (typically in the Fall of their junior year). Students take courses in Marketing, Finance, and Process Management & Consulting while participating in two integrative courses in business applications and computer skills. Students work in the same teams across their business classes, developing the skills of teamwork, leadership, and communication. Case studies and simulations engage students in experiential problem-solving and guest speakers offer exposure to the business environment.

To learn more about our Undergraduate Business Program and our students, please visit our website, www.mason.wm.edu/undergraduate or visit us in Miller Hall 2051, (757) 221-2910.
Admissions Information

Applications for entry into the Undergraduate Business Program in the Fall semester are due February 1. Applications for entry in the Spring semester are due September 15. Applications are available online in the Admissions section of the Undergraduate Business website beginning two weeks prior to the application deadline. Transfer students who wish to be considered for admission to the Undergraduate Business Program should contact the program office.

Admission into the Business School for both majors and minors is a competitive process. Our admissions process is designed to identify students who will thrive academically and professionally, and who will contribute to our learning community through their unique background of talents and experiences. Successful candidates exhibit:

- Academic achievement to date (as exhibited by grades, course load, difficulty of courses, trends in academic performance, and recovery from academic setbacks).
- Personal attributes and life experiences that illustrate the drive to better oneself and others, resilience in the face of challenges, ethical character, openness to diverse perspectives, entrepreneurial and creative spirit, and a collaborative approach in working with others.
- Strong communication skills (as demonstrated by one’s application essay).

The Mason School of Business admits a total of 225 students to the major program each year (180 in the Fall semester, and 45 in the Spring semester). Students admitted to the business majors program will finalize their choice of major discipline (accounting, business analytics, finance, or marketing) as part of the Integrated Foundation Semester which is taken during the first semester as a business major.

The minors program offers non-business majors the opportunity to gain in-depth exposure to one business discipline. Applicants for the minors program must select a choice of discipline (accounting, business analytics, finance, management, marketing, or supply chain analytics) at the time of application. Each discipline has differing prerequisites, which must be completed prior to entry into the program. Prerequisite information for each discipline can be found on the minor’s webpage in the Academics section of our website: mason.wm.edu/UGacademics. Each year, the Undergraduate Business Program admits approximately 125-150 minors.

All majors and minors must complete 54 credit hours before entry into Undergraduate Business Program.

Prerequisites for Business Majors. Choose one course from each of the following categories:

**Accounting**
- BUAD 203* Principles of Accounting

**Calculus:**
- MATH 108, MATH 111, MATH 112, MATH 131 or MATH 132

**Microeconomics:**
- ECON 101 Principles of Microeconomics

**Macroeconomics:**
- ECON 102 Principles of Macroeconomics

**Statistics:**
- BUAD 231 Business Statistics *(strongly recommend)*
- ECON 307 Principles & Methods of Statistics
- KINE 394 Statistics & Evaluation
- MATH 106 Elementary Probability & Statistics
- MATH 351 Applied Statistics
- PSYC 301 Elementary Statistics
- SOCL 353 Quantitative Research Methods

Note: AP or IB credit transferred to W&M is currently accepted.

*Registration preferences for BUAD 203 Principles of Accounting will be given to those students who are preparing to enter into the Business School in the following semester.

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**Academic Advisors**
- Jennifer Dahnke
- Susan Grainger
- Whitney Turner
- Laura Gianfrancesco

**Undergrad Program Contact Info**
- Miller Hall 2051
- Phone: 221-2910
- www.mason.wm.edu/undergraduate
- Admissions Email: bba@mason.wm.edu
- Student Orgs: bba.studentorgs@mason.wm.edu