

What You'll Learn from the Leadership Development Experience

The **Leadership Development Experience** first year course is structured around the eleven leadership competencies and related behaviors developed in Mason's Leadership Competency Model. The Model is based on extensive research with a wide range of organizations and so is highly relevant to today's business world:



Mason School of Business Leadership Competency Model



Personal Growth and Development

- Practices Self Development
- Demonstrates Integrity
- Exhibits Self Confidence

Develop Interpersonal Skills

- Builds Relationships
- Fosters Teamwork and Collaboration
- Influences Others
- Communicates for Impact

Lead With Impact

- Drives for Results
- Promotes Creativity
- Embraces Ambiguity and Complexity
- Solves Complex Problems

Become a Leader

Personal commitment to becoming an effective leader is where it all starts at the Mason School of Business. Our considerable experience in offering a leadership course has shown students benefit the most when they commit to a plan to grow and develop their leadership awareness and ability. Becoming a valuable and recognized leader in an organization demands critical thinking, problem solving skills, teamwork and collaboration and strong communication skills. Organizations want people who can make things happen and who consistently drive for results.

Mason's **Leadership Development Experience ("LDE")** is designed to explore these very competencies and in turn give students the power to tap into their full potential as leaders. Our overriding goal at Mason is to bring this all together so students can "*Be the Difference*" in their careers.

Your Leadership Coach

Your assigned Leadership Coach will work closely with you in the various leadership development assignments—both challenging and guiding you. For example, your coach will work with you on how to both receive and give feedback and provide suggestions for improving various presentations that are part of the first year MBA curriculum. He/she will act as a “sounding board” as well—listening to your concerns and helping you sort through difficult issues. The role of your coach—above all else—is to help you be successful at the Mason School of Business and in your career after graduation.

The LDE Course

Structuring LDE around the Leadership Competency Model provides a focus for each class. It challenges you to explore your strengths and develop your leadership skills. It also will position you for the leadership opportunities and personal growth you’ll need to demonstrate throughout your career.

With the LDE at Mason you’ll gain leadership knowledge and valuable tools to draw on throughout your career. You’ll be exposed to relevant, practical and actionable principles and approaches to developing your leadership awareness and leadership ability. The bottom-line: LDE will deliver a high impact, sustainable learning experience designed to build your “personal brand” as a leader.

To accomplish this, you’ll experience the use of:

- Feedback through various assessment tools
- Case studies and simulation exercises
- Business leaders and recent Mason graduates as guest speakers in class
- Selected readings on leadership and discussions of current “Business Newsmakers”
- Writing of personal reflection papers
- A personal leadership project

Through the LDE course you, as a full time MBA student at the Mason School of Business, will:

- Develop an understanding of who you are as a leader
- Learn to present yourself in a compelling way
- Learn how to unlock the value of giving and receiving feedback
- Identify, analyze and apply desirable leadership behaviors
- Discover and compare different styles of leadership
- Be exposed to and learn from proven business leaders and recent graduates
- Conduct a leadership project that allows you to apply your leadership skills

As a second year MBA, you will have the opportunity to continue your development by electing to take a leadership course that builds on your first year experience.

Be the Difference

To “*Be the Difference*” requires a solid foundation in leadership skills—a foundation that will make you the compelling individual in demand by organizations today. The Mason School of Business offers an unparalleled leadership experience that is among the most comprehensive and relevant in the U.S. today. We are confident that combining our knowledge with your personal commitment will “*Be the Difference*” in your development and in a successful career.