



WILLIAM & MARY

Mason School of Business

STORIES OF REVOLUTIONARY THINKING

SEPTEMBER 2010

## Reinventing Real Estate

The Mason School of Business presents its inaugural Real Estate Conference, themed "Reinventing Real Estate," Nov. 3-4 at Alan B. Miller Hall.



The conference features presentations with insights by developers, bankers, investors and brokers, as well as a networking session and keynote address by J. Allen Smith, CEO of Prudential Real Estate Investors.

Get more information about the conference, and read about Foundation Board member Daniel W. Aston's search for a Real Estate compass.

Join us for a live briefing on the economy from the top-ranked faculty in the nation

### » FROM OUR BLOGS



Vibha Singhania MBA '12 has an exceptional networking experience at Meet the Firms Friday.



Foundation Board member Daniel W. Aston is in search of a Real Estate compass.



Author and speaker Frank Lane teaches Kim Johnson MBA '11 that work should be fun.



Ron Monark explains the importance of product differentiation.



CNBC blog: Undergrad Program Director Chris Adkins on what our future leaders are really like.

### » SCHOOL NEWS

Join us for a live briefing on the state of the economy, Wednesday, October 20 beginning at 7 p.m.



"Back to B-School: A Briefing on the Economy" will focus on an array of current hot button topics ranging from global and domestic economies to finance and investments and led by one of the top business school faculties in the nation.

The live event is open to the public and alumni are especially invited to interact with our faculty experts by sending in questions via [e-mail](#), [Facebook](#), or [Twitter](#). (Don't worry, there's no grade this time!) We'll try to answer as many questions during the forum.

For those questions we cannot get to, we will create a Forum page with the answers.

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## Revolutionizing Business Education

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### [Corporate & College Collaborative for Sustainability](#)

Join IBM, the College of William & Mary, the Corporate Eco Forum, and a growing list of corporations and universities from across the U. S. in the launch of [Corporate & College Collaborative for Sustainability](#), the first collaborative focusing on undergraduate sustainability education.

This event, sponsored by the Undergraduate Business Program, takes place Oct. 1-2 at Alan B. Miller Hall.

The [Executive MBA Class of 2010](#) celebrates commencement

[Wade Blackwood](#) MBA '06 is making a splash at the American Canoe Association

[Thomas Peter](#) MBA '96 is Senior Director of Business Development for Centuria Corp.

The [MBA Class of 2012](#) cleans up York River State Park (video)

[Prof. Gjergi Cici's](#) research on hedge funds cited in Gamma Alpha financial blog

[A. Clayton Perfall](#) BBA '80 appointed to Board of Directors of Colfax Corporation

[Prof. Lisa Szykman](#) presented with Alumni Fellowship Award by William & Mary Alumni Association

[Prof. Larry Ring](#) discusses the current state of the Retail industry with the Virginian-Pilot

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### » [UPCOMING EVENTS](#)

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## Revolutionary Thinker: Alex Woods

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In recent research, Assistant Professor [Alex Woods](#) has investigated factors that cause supervisors to subjectively adjust managers' objective performance measures.

Learn more about other [Revolutionary Thinkers](#) at the Mason School of Business, and so you won't miss a story in our series, subscribe to the Revolutionary Thinkers [RSS feed](#) today.

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## Join us in Richmond

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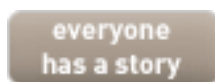
Alumni, friends and their guests are invited to our sixth annual Richmond Area Networking Event, sponsored by Dominion, to be held Thursday, September 30, 2010 at Dominion's Tredegar Cafe, located at 120 Tredegar Street in Richmond.

Dean Pulley will offer remarks entitled "Our Richmond Area Alumni Engagement Initiative: Where We Go From Here." [Get more information and register today.](#)

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Have news or a story you'd like to see featured?

[\*\*\*Share it with us!\*\*\*](#)



[Sept. 24:](#) From DoG Street to Wall Street

[Sept. 25:](#) EMBA Info Session - Williamsburg

[Sept. 30:](#) Richmond Area Networking Event

[Oct. 1-2:](#) Corporate & College Collaborative for Sustainability

[Oct. 5:](#) Flex MBA Info Session

[Oct. 6:](#) EMBA Info Session - Reston, Va.

[Oct. 15:](#) Diwali Celebration

[Oct. 20:](#) Back to B-School: A Briefing on the Economy

[Oct. 22-23:](#) Homecoming 2010

[Nov. 3-4:](#) Reinventing Real Estate Conference

[Nov. 5:](#) MasonFest

[Nov. 10:](#) Flex MBA Info Session

[Feb 11, 2011:](#) Marketing Symposium



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REVOLUTIONARY THINKING



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