

Green is the new black

Last year, associate professor Tonya Boone began collaborating with Hispanic Studies professor Regina Root to link sustainable fashion to business and supply chain models.

Boone predicted that as sustainable fashion supports consumers' self-vision and self-expression, they will seek out sustainable fashions. "We plan to develop models of the sustainable design process, and then examine their effect on the fashion supply chain," she said.

"I think that we will see the interest in sustainable fashion grow as more consumers in general become engaged around these issues," says Boone. [>>](#)



[Classroom chairs are being delivered to Miller Hall.](#)

Join the Conversation

From the Deans: Associate Dean Jon Krapfl shares his thoughts on current business challenges. [>>](#)



Mason blog: It takes a little creativity and a lot of resilience to stand out in today's job market; just ask John Elliott MBA '09. [>>](#)



Telling Stories



Brittany Scopa MBA '10 brings us up to date on her internship at Darden Restaurants. [>>](#)



Bridget Gilmore MBA '10 explains how an English major became an MBA student. [>>](#)



News & Notes From Around the School

Accounting Professor Alex Woods has been collaborating with federal organizations on a new pay-for-performance system in response to a request from senior organizational officials in DC. [>>](#)

Video: EMBA 2009 students remark on their visit to Budapest and Vienna during their international residency trip. [>>](#)

Mike Callahan BBA '10 will pass footballs but not the opportunities offered to him as a business major. [>>](#)

Ananda Baruah MBA '98 has joined Brean Murray's Equity Research team as Vice President and Senior Analyst. [>>](#)

Miller Hall Project Manager, Rex Holmlin shows us one of the new open work spaces. [>>](#)

Derek Cox BBA '09 and former W&M cornerback was selected by the Jacksonville Jaguars in the third round of the NFL Draft. [>>](#)

As CEO of the L.A. Regional Foodbank, Michael Flood MBA '88 wasn't really interested in business until his professors exposed him to the nonprofit world. [>>](#)

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Aerlines Magazine says Professor John Strong's book, *Managing the Skies - Public Policy, Organization and Financing of Air Traffic Management*, is "a balanced blend of professional experience and academic research." [>>](#)

Virginia Business magazine profiles Robey "Rob" Estes BBA '72, the president of Estes Express Lines and a member of Mason's Foundation Board. [>>](#)

Gloria Jarmon BBA '82 discusses how sound financial management remains a priority even in an environment focused on security, on Federal News Radio. [>>](#)

Tom Hartman MBA '79, Director of Sales, will assume responsibility for Alight's sales activities on the East Coast. [>>](#)

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