



WILLIAM  
& MARY

Mason School  
of Business

STORIES OF REVOLUTIONARY THINKING

FEBRUARY 2011

## MBA Program in Top 100 in the World

In its ranking of the [best MBA programs in the world](#), the Financial Times has ranked The Mason School of Business at The College of William & Mary in the top 100 in the world.



The Mason School ranked 86th among all business schools in the world and in the top 50 of all U.S. business schools considered for ranking.

## Coming to a City Near You

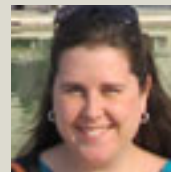
Alumni, do you know a revolutionary thinker? Someone who you know would be a good fit in our MBA or MAcc programs?

Recruitment season is under way and we're looking to you to [send us referrals](#).

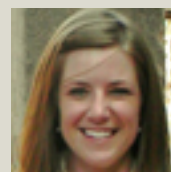


Join us at [Alumni Ambassador events](#) in [Richmond, Washington, DC](#), and [New York](#). Invite

### » FROM OUR BLOGS



[Allison Jones](#)  
MBA '12: Winter trip to India was an amazing journey, worth 1.5 credits.



[Angela Mikolajewski](#)  
MBA '12: Global business immersion, in Southeast Asia.

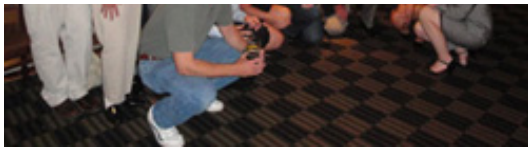
### » SCHOOL NEWS

In the Financial Times, Prof. [Ron Sims](#) says companies are seeing value in bringing in academics who are cutting-edge thinkers.

“[Managing the Skies: Public Policy, Organization and Financing of Air Traffic Management](#),” co-authored by Prof. John Strong, has been published in Chinese by Ashgate and the China Civil Aviation Publishing House.

[Audra Lalley](#) BBA '90, is private wealth manager and an iron woman.

[Jeffrey Rogatz](#), MBA '87 & member of the W&M Business School Foundation, elected to U-Store-It Board of Trustees.



qualified candidates, meet others in the pipeline and

reconnect with other alumni.

For more information about the Alumni Ambassador Network contact [Amanda Barth](#), Director of MBA Admissions, at 757-221-2944 or visit the [Alumni Ambassador Facebook page](#).

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## Dean Larry Pulley: A lot to love

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"There's a lot to love at the Mason School of Business..."

[Watch Dean Pulley's video blog on YouTube.](#)

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## Accounting programs #1...again

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For the second consecutive year, the Public Accounting Report in its 29th Annual Survey of Accounting Professors, has ranked The Mason School's undergraduate accounting and Master of Accounting programs [best in their group](#).



Overall, William & Mary's undergraduate and graduate programs were ranked in the top 25 and the MAcc program improved its overall ranking to 22, up from 25 last year.

Prof. [John Strong](#) tells the Daily Press that Newport News/Williamsburg International Airport can expect sustained growth.

Prof. [Deborah Hewitt](#) tells Voices of America foreign investment in Egypt remains weak, and its leaders should look to reforms in Morocco that have appealed to investors.

[Bob Mooney](#), Mason's CFO honored with W&M Alumni Medallion.

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## » UPCOMING EVENTS

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[Feb. 17:](#) Richmond Alumni Ambassador event/Networking in the New Year

[Feb. 17-18:](#) Navigant Case Competition

[Feb. 23:](#) Lunch N' Learn, Start-Ups vs. Corporate America

[Feb. 23:](#) Mason Kickoff, Part 1

[Feb. 23:](#) Flex MBA Information Session

[Feb. 24:](#) Washington, DC/ Northern Virginia Alumni Ambassador Event

[Feb. 24:](#) Government Careers Brown Bag

[Feb. 25:](#) EMBA Finance Classroom Visit

[Feb. 25:](#) Marketing Mix, A Hands-On Marketing Symposium

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## Update Your MBA with Saturday Scholars

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Get updates on Marketing, Global Finance and Crisis Management at our inaugural [Saturday Scholars Program](#), exclusively for all MBA alumni.

The program to be held March 19, features sessions by top faculty on "Sustainable Consumption," "Global Economic Disruption," and "Managing Crisis Effectively. "

Join us for all or part of the day for this free program. Learn more about the [Saturday Scholars Program](#). Please [RSVP](#) by [March 10](#).

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## Get to know Pierre L'Enfant

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Since he arrived at Miller Hall, Pierre L'Enfant has made a big impression. During the last few weeks he's been sharing his thoughts via [Twitter](#) and connecting with his fans through his very own [Facebook page](#).

Now, he's hoping for real life visitors. Check in with Pierre via [foursquare](#), and you may receive a special treat.

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[Feb. 28](#): Former Treasury Secretary Paul O'Neill

[March 3](#): New York City Alumni Ambassador Network Event

[March 19](#): Saturday Scholars Program

[March 23](#): Bernard Kinsey

[March 24](#): Flex MBA Information Session

[March 25](#): EMBA Organizational Behavior Classroom visit

[April 1](#): Norfolk Southern Excellence in Financial Reporting Conference

[April 7-8](#): National Undergraduate Business School Symposium

[April 9](#): Yorktown Victory Run

[April 12](#): Mason Kickoff, Part 2

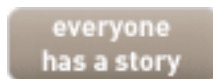
[April 14](#): Flex MBA Information Session

[April 19](#): Senior Appreciation Dinner

[April 23](#): EMBA Experience Day

Have news or a story you'd like to see featured?

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REVOLUTIONARY THINKING



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