

# Mason School of Business

STORIES OF REVOLUTIONARY THINKING

#### December 2009

## Undergrad, Grad accounting programs ranked the best



The Public Accounting Report's 2009 Annual Survey of Accounting Professors recognizes the Mason School of Business as the number one ranked small school for both our undergraduate and Master of Accounting programs. Our revolutionary approach to accounting education has consistently kept both programs competitively ranked in the Public Accounting Report for the past several years. >>

### On Fortune magazine's 'Most Powerful' list

#### » Join the Conversation



Mark Case, Director of MCS, explains why your updated resume should be posted in MASONlink. >>



Anna Perry, MBA '11, and three others will represent the Mason School at the LEEDS Case Competition. >>

#### » Pulley on WHRO-TV 15



Hear Dean Larry
Pulley discuss how
business education is
changing given the
economic crises, on
'What Matters.' >>

» Mason School News



Lani Hay, MBA '02, President and CEO of
Lanmark Technology, Inc., was honored as one of
the Fortune magazine's Most Powerful Women
Entrepreneurs 2009. Ms. Hay has grown LMT
from a one-woman consulting firm to a

multimillion-dollar enterprise. >>

### Virginia Business Person of the Year



Shawn Boyer, BBA '94 and SnagAJob.com
CEO, was named Virginia Business Person of the
Year by Virginia Business magazine. The honor
annually recognizes people who have
transformed their companies, their industries or

the state's economy. Located in Glen Allen, Virginia, SnagAJob is the nation's fifth-largest online job recruiter overall and the leading Web source for part-time and hourly jobs. >>

# Support the revolution in business education today

Faculty, staff and students in Accounting Programs share their thoughts about being named the best small accounting programs in the country. >>

Make a New Year's Resolution to Do One Thing. Learn all about DOTs and post your own on Facebook today. >>

Watch videos of a panel discussion on the current state of the economy with Mason faculty members John Boschen, John Merrick, Deborah Hewitt and Dick Ash. >>

Vote for the next William & Mary mascot. The deadline for feedback is 5 p.m. Thursday, January 7, 2010. >>

On Saturday, Dec. 5, the EMBA Class of 2010 celebrated the end of their third semester as well as the holiday season with guests, staff and faculty. >>

James Zhang, a finance major and physics minor, has started two businesses since beginning his studies at William & Mary. >>

Samantha Casey, a senior marketing major was crowned Miss Virginia USA 2010. >>

Jennifer Bainbridge, EMBA '06, is the new Regional Owner of a Mom Corps franchise in Northern Virginia. >>

#### » Upcoming Events



Make a gift online through Dec. 31 to qualify for a 2009 charitable gift tax deduction and help revolutionize business education. We need your support to fully prepare our students as they set out to lead the nation and the world. Your gift funds real world experiences and opportunities that set our students apart from their peers. Thanks for your support!

Have news or a story you'd like to see featured?

Share it with us!

















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Jan. 11 - NYC Marketing Trip

Feb. 12 - Road 2 Richmond

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