



WILLIAM  
& MARY

Mason School  
of Business

REVOLUTIONARY THINKING

AUGUST 2011

## Hello from Williamsburg!

The once-in-a-centennial earthquake was not the only event shaking things up here in Williamsburg this week. We opened wide the doors to Miller Hall and welcomed 87 new Master of Accounting students, 126 new Full-Time MBA students, 39 new Flex MBA students, and a new cohort of 225 undergraduates. It is invigorating to say the least.



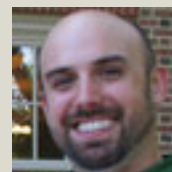
I call your attention to a new series in our newsletter featuring our top-ranked faculty. Each month the section "[Leading Thinking](#)" will highlight some of the contributions our faculty members are making to the field of management. It is hoped that this new series will stir up memories and other responses in you and we invite you to weigh in on our blog.

We also look forward to seeing our alumni at [Homecoming](#) on October 21-22 (and at many of the events in between).

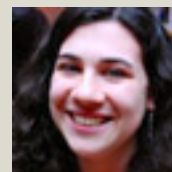
We have several other updates for you and I look forward to hearing your responses. Feel free to [email me](#).

I hope to see many of you at the UVA football game in Charlottesville on September 3rd. Go Tribe!

### » FROM OUR BLOGS



Mark Walkley  
MBA '12: The  
W&M Bikers return  
home.



Karen Morrison  
BBA '12:  
Research on the  
impact of  
management  
education.

### » LEADING THINKING



Research by  
Vladimir  
Atanasov shows  
that [bad  
behavior  
doesn't pay](#).

While "opportunistic behavior" may be legal, the damage it can cause to your reputation can cost you.



Professors Kim  
Smith and  
Denise Jones  
became interested  
in [an  
inconsistency  
in the accounting  
standards for certain types  
of gains and losses](#). Why are

Larry

## Many happy 'returns'



Forbes has ranked the Full-Time MBA program in the top 50 for Return on Investment. The magazine, in its seventh

biennial ranking of business schools, compared MBAs' earnings in their first five years out of business school to their opportunity cost to arrive at a "five-year MBA gain."

## Flag honors MBA who died on 9/11

Douglas R. Messner MBA '98 is a member of the National Guard and former classmate of Christopher W. Murphy MBA '98, who was killed on 9/11 at the World Trade Center.



While deployed in Afghanistan in 2010, Messner arranged for an American Flag to be flown over the Regional Command West Headquarters at Herat in Chris' honor. He presented that flag to Associate Dean Jon Krapfl on Friday, Aug. 19, 2011.



some of them immediately included in the net income as "special items," but others are allowed to skip

the income statement and loiter on the balance sheet in accumulated Other Comprehensive Income (OCI) until the cash effects are realized?

### » SCHOOL NEWS

[Erika Malik BBA '08](#): From banker to pro golfer, learning about life on the links.

[Lt. Cmdr. Lesley Donelson MBA '10](#) awarded the FEW Military Recognition Award.

[Chris Perry MBA '09](#) worked the W&M alumni network to land a job at Reckitt Benckiser.

Huntington Ingalls Industries CEO [Mike Petters MBA '93](#) tells Virginia Business magazine how he's building the newly-independent shipbuilding company.

[Sarah B. Williams BBA '76 MBA '78](#) named Chief Risk Officer at Virginia Community Capital.

[Ann Thompson BBA '87](#) appointed VP of Finance for software developer Three Pillar Global.

[Alan B. Miller '58](#) named to Horatio Alger Association Class of 2010. Born to modest means, he built a Fortune 500 company.

### » UPCOMING EVENTS

## Homecoming is time for reunions

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Please join us for  
Homecoming &  
Reunion Weekend Oct.

21-22. A special call goes out to the MBA classes of 1971, 1975, 1976, 1981, 1986, 1991, 1996, 2001 and 2006. Your classmates have planned a reunion to remember -- B-School style! The main reunion event of the weekend is the MBA Class Reunion Dinner (Oct. 22) including class photos, a reception, live music, a three course dinner and reconnecting with faculty and friends. [Register today](#), before room blocks are gone!

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## Attention MBA Class of 2008

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This is your year to be surveyed by Financial Times, The Economist and other ranking publications.



Please take the time to make sure we have your correct contact information. This is important so we may send you the survey invitations.

If you are a member of the Full-time MBA Class of 2008, please [complete this form](#). Then watch your e-mail inboxes! If you don't complete the survey, we might not get ranked!

Your participation is very important, so spread the word!

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- [Aug. 26: Case Interviewing Workshop](#)
- [Aug. 29: Undergraduate Team Launch](#)
- [Sept. 1: The MBA Tour – Tokyo](#)
- [Sept. 2: MBAA Welcome Picnic](#)
- [Sept. 5: The MBA Tour – Seoul](#)
- [Sept. 7: EMBA Online Information Session](#)
- [Sept. 7: The MBA Tour – Beijing](#)
- [Sept. 8: GMAT Prep Course](#)
- [Sept. 11: Wine Education Seminar, presented by MBA Luxury Goods, Services and Retail Goods Club](#)
- [Sept. 12: The MBA Tour, Ho Chi Minh City](#)
- [Sept. 14: Mason School Blood Drive](#)
- [Sept. 14: Richmond Networking Reception](#)
- [Sept. 15: The MBA Tour, Bangkok](#)
- [Sept. 16: Meet the Firms Friday](#)
- [Sept. 17: Flex MBA Information Session](#)
- [Sept. 17: QS World MBA Tour, New York City](#)
- [Sept. 19: CPT & OPT Quick Question Time](#)
- [Sept. 20: EMBA Online Information Session](#)
- [Sept. 21: Economy Forum](#)

## EMBA provides confidence to lead



Regina Brayboy, Executive MBA '09, knew she was going to ascend to the senior level at an organization – she just didn't know where. She realized that, in order to get that senior position and contribute in a more meaningful way, she needed an edge – one

that an MBA degree could offer. She says her EMBA gave her the confidence to lead and cross sectors.

Sept. 21: QS World MBA Tour, Washington, DC

Sept. 22: The MBA Tour, Chennai

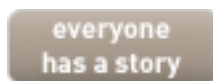
Sept. 23: From DoG Street to Wall Street

Sept. 23: MBA CareerQuest

Sept. 24: EMBA Experience Day

Have news or a story you'd like to see featured?

[\*\*\*Share it with us!\*\*\*](#)



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