Revolutionaries reunited!

All alumni, students, faculty and staff are invited to this year’s celebration, to be held Oct. 22-23. **Homecoming weekend** includes an evening reception, tailgating brunch, career events and reunion activities for Batten Fund alumni and MBA classes of 1970, 1975, 1980, 1985, 1990, 1995, 2000 and 2005.

**USN&WR: UBP is in Top 25**

U.S. News & World Report ranked the William & Mary Undergraduate Business Program in the **Top 25 among public institutions** and Top 50 overall.

“While the U.S. News Undergraduate Business Program Ranking is based purely on the opinion of deans and faculty members and not on more objective measures, it is rewarding to know our peers think so highly of our program,” said Dean Lawrence B. Pulley.

**BLOG FOR MASON**

Share your story with others in the Mason Community by becoming a Mason Blogger. **Sign up today.**

**WELCOME STUDENTS!**

Welcome to all of our incoming business students and welcome back to our returning students. The faculty and staff at the Mason School wish you a productive and successful new school year!

**MBA CLASS OF 2007**

The FT survey is on its way! The Financial Times survey of the FT MBA Class of 2007 will launch in early September. Please take a few minutes to complete the survey when it arrives in your e-mail. The survey results will be published on January 31, 2011.

**SCHOOL NEWS**
Stories of Revolutionary Thinking

Forbes' most important business questions

Entrepreneurship professor Ron Monark took some time recently to answer Forbes Magazine's "20 Most Important Questions in Business." The first question is, "What is your value proposition?"

Ron Monark says, "This question is an absolute 'must' for business owners." Read the rest of Ron's answer on our blog, Everyone Has a Story.

Are you ready?

"Every generation needs a new revolution."
-- Thomas Jefferson, '62

We're looking for hard-working, innovative thinkers for the cause. Are you ready?

Connect with Mason Career Services

G.I. Jobs Magazine has named The Mason School to its 2011 list of Military Friendly Schools

Doug Pierson MBA '99 shows his Mason pride atop Washington State's Little Tahoma

Andrew Horrocks BBA '87 joins Credit Suisse AG

Matt Seu MBA '89 promoted to Principal at Actualize Consulting

BBA grad Stephanie Szostak's star is rising

Sara Taylor EMBA '08 joins Hawker Beechcraft

Charles Wornom MBA '71 elected president of Virginia Living Museum

Pamela Cabalka MBA '78 appointed to Roanoke College's Board of Trustees.

Alan B. Miller '58 on CNBC's closing bell

John A. Lee MBA '97 brokers $52 million sale of RealPoint to Morningstar

» UPCOMING EVENTS

Aug. 30: Mason Team Launch

Sept. 1: Flex MBA Info Session

Sept. 2: MBA Tour - Tokyo

Sept. 4: MBA Tour – Shanghai

Sept. 6: MBA Tour – Beijing

Sept. 9: MBA Tour – Seoul

Sept. 10: Meet the Firms Friday

Sept. 16: MBA Recruiter Reception
Help us connect your organization to our students. Participate in our fall recruiting events:

- **Meet the Firms Friday** (for accounting and consulting firms), 10 a.m.-4 p.m. Friday, Sept. 10, 2010.
- **MBA Recruiter Reception**, 5-7:30 p.m. Thursday, Sept. 16.
- **W&M Career Fair**, Noon-4 p.m. Friday, Sept. 17, 2010.

**View all career events.**

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**Revolutionary Thinker: Scott McCoy**

Scott McCoy, Associate Professor of Operations and Information Technology, looks at digital ads on e-commerce Web sites and studies their impact on Web users' attitudes, performance and intentions.

Learn more about other Revolutionary Thinkers at the Mason School of Business, and so you won't miss a story in our series, subscribe to the Revolutionary Thinkers RSS feed today.

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**First Mason, then General Motors**
Daniel F. Akerson visited the Mason School in April as Executive-in-Residence in the Laurie and John Andrews Speakers Series in Principled Business Leadership. During his time here, he spoke to MBA students about his experiences in the business world and the characteristics of a good leader.

Earlier this month Akerson, formerly of The Carlyle Group, was named to replace Ed Whitacre as CEO of General Motors.