



Mason School
of Business

REVOLUTIONARY THINKING

SEPTEMBER 2011

'Meet the Firms', Made the Connections

What happens when over 500 students and 42 firms meet in Miller Hall?



Thousands of connections!

We teamed up with the Cohen Career Center again this year for our biggest-ever "Meet the Firms Friday". A career expo and panels on careers in accounting and consulting filled the day for graduates and undergraduates. Deloitte, eGlobal, the Central Intelligence Agency, IBM, Booz Allen Hamilton, KPMG participated this year, along with several others.

Homecoming 2011 is MAcc-tastic!



Calling all MAccs!

Join us for the second annual **MAcc-tastic homecoming event**. Come enjoy a casual brunch just for alumni of the Master of Accounting program and

guests. Meet up with old friends, meet new MAcc students, and stay for the big game!

We have planned this event to be informal - so come in your game-day attire. There will be plenty of MAcc-tastic food, drinks and great company on-hand to welcome you back.

Brunch will be held on Sat. Oct. 22nd from 11am-1pm in the Graduate Lounge of Miller Hall. For more info, email

homecoming@mason.wm.edu.

» FROM OUR BLOG



Edmund Amoye
MBA '12: Lessons learned through summer position

» LEADING THINKING



Rajiv Kohli, W&M Professor of Management Information Systems, has recently developed

a *Business Briefing* that examines the transition challenges -- and opportunities -- that organizations and companies are likely to face when developing new innovations.

His **recent report** identifies four models of progressively collaborative innovation that can be used when faced with developing or managing innovation in your organization.

» SCHOOL NEWS

The William & Mary Undergraduate Business Program is now ranked 41st in the nation, according to **U.S. News & World Reports 2011 rankings** - a move up from last year.

Glenn E. Hames, MBA '08 was recognized by **The Network Journal's 40 Under Forty** for his professional accomplishments as Director of Strategic Partnerships at The United Negro College Fund Special Programs Corporation. Mr. Hames has also made significant contributions to his community as a mentor for the "Go-to-High School, Go-to-College" project.

» UPCOMING EVENTS

DoG Street to Wall Street

Art Certosimo, CEO of Global Markets at BNY Mellon, kicked off DoG Street to Wall Street on September 23. DoG to Wall Street brings together W&M alumni currently working on Wall Street and current students with



an interest in careers in finance. Private Banking, Equity Research, and Portfolio Management were among the topics for the panels. The joint effort among the Howard J. Busbee Finance Academy, the Cohen Career Center, and The School of Business included the keynote speaker and Finance Academy member, Dan Barzach, '13 and awarding **Professor Julie Agnew** the Howard J. Busbee Finance Academy Annual Alumni Award.

2011 Economy Forum Wrap-Up

Business, law and government faculty shared their views on the state of the economy at the 2011 W&M Economy Forum. "The U.S. Economy: What Happened, What's Ahead" covered inflation, Medicare, payroll taxes, infrastructure, debate over short and long term solutions, as well as job creation strategies, raised many questions, imparted new knowledge, and gave hope. Professors Deborah Hewitt, John Merrick, and John Boschen were joined by Professor John Gilmour from the W&M Government Department, and Professor Eric Kades from the W&M Law School.



View videos from the Economy Forum [here](#).

Congratulations EMBA Class of 2011



On Saturday, September 10, the Class

Sept. 27: The MBA Tour – New Delhi

Sept. 29: W&M EMBA On the Road, Norfolk

Sept. 29: The MBA Tour – Pune

Oct. 1: WAABA Speaker Series – Saturday Scholars

Oct. 1: The MBA Tour – Bangalore

Oct. 4: Women For Hire Career Expo, Atlanta

Oct. 4: EMBA Online Information Session

Oct. 5: Flex MBA Webinar

Oct. 5: W&M EMBA On the Road, Richmond

Oct. 6: Women For Hire Career Expo, Chicago

Oct. 8: EMBA Program Experience Day

Oct. 11: W&M Women's Reception

Oct. 12: EMBA Online Information Session

Oct. 13: Flex MBA Information Session

Oct. 15: QS MBA World Tour - Istanbul

Oct. 18: Women For Hire Career Expo - Los Angeles

Oct. 19: Screening of "Confidence Game" and Q&A with Director

Oct. 20: EMBA Online Information Session

Oct. 21: Tour of Alan B. Miller Hall (Homecoming guests)

Oct. 21: Mason School of Business Opening Reception

Oct. 22: W&M Homecoming (several events)

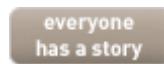
of 2011 graduated from the **Executive MBA Program** at the College of William & Mary. This marks the 25th Executive MBA cohort to complete the intense, 20-month journey.

Five students were recognized as newly inducted members of the honor society, Beta Gamma Sigma. Only students in the top 20 percent of the class are selected for membership. New members Mike Bozzo, Bill Edwards, Romain Lheritier, Jed Vanichkachorn, and Anthony Vittone were honored at a private event prior to the Diploma Ceremony.

Other honors presented during the ceremony include the Executive MBA Faculty Excellence Award which was given to **Professor Larry Ring**, and the Outstanding Academic Achievement Award, honoring the student with the highest cumulative GPA, presented to Romain Lheritier.

Have news or a story you'd like to see featured?

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