



WILLIAM  
& MARY

Mason School  
of Business

REVOLUTIONARY THINKING

OCTOBER 2011

## McGlothlin Leadership Forum Features Live Event for Alumni

The **McGlothlin Leadership Forum** will launch November 1-3. Named in honor of W&M double alumnus, James McGlothlin, Chairman and CEO of The United Company, the forum will feature a **live streaming** event on November 2 at 2:00 p.m.

The McGlothlin Leadership Forum intends to prepare students to make a difference in the world by expanding their understanding of the vital roles of leadership and accountability in global political, legal, and economic systems.

The **McGlothlin Forum**

**Fellows** for 2011

include:

- **David Boies** -- Chairman and Managing Partner of Boies, Schiller and Flexner LLP
- The Honorable **John Snow** -- 73rd United States Secretary of the Treasury and former CEO of CSX Corporation
- **William C. Weldon** – Chairman and CEO of Johnson & Johnson



Click [here](#) for more information on the **McGlothlin Leadership Forum**.

## Dean Pulley is ready for Homecoming!

Dean Larry Pulley announces upcoming W&M **Homecoming** 2011 events in his latest video blog, and hopes that you are just as excited as he is. He's ready to see the Tribe take on the



### » FROM OUR BLOG



**Mariel Tavakoli**  
BA '13: Utilizing McLeod Business Library to its fullest

### » LEADING THINKING

Professor **Jim Bradley** was honored for best paper, titled "The Supply Chain Game: Serious Gaming in Supply Chain Management Curricula," in the STEM Education Track at MODSIM 2011.

Both publications and editorial reviews by Professor **Rajiv Kohli** were recently accepted into *MIS Quarterly*, the *Journal of Global Information Management*, and *Information System Research*. Kohli was also awarded Best Interactive Award at the Academy of Management annual conference.

Professor **Gjergji Cici** presented at the 2011 Conference on Current Topics in Financial Regulation held at Notre Dame. View his presentation, "Caught in Act: How Edge Funds Manipulate their Equity Positions" [here](#).

### » SCHOOL NEWS

Michelle Avery, BBA '98 was honored by the **Washington Business Journal Top 40 Under Forty**. Michelle serves as Vice Chair for the Mason School of Business Accounting Programs Board, as well as a Manager Director for Veris Consulting, Inc.

W&M School of Business to host screening of "**Confidence Game**" film on Wednesday, October 19 at 7:00 p.m. Following the film there will be a Q&A session with the Director and professors from

Towson Tigers, especially after W&M's big win over New Hampshire last week. Watch his video [blog](#) to find out how business school alumni can reconnect with the greatness of Homecoming.

## Top Faculty, Miller Hall, Family Friendly

The [Princeton Review](#) ranked our faculty and our building near the top. We're also one of the best b-schools for families.



- ⌘ Best Professors (#3)
- ⌘ Best Campus Facilities (#2)
- ⌘ Most Family Friendly (#5)

## Thank You for 25 Great Years, Charlotte!

Twenty-five years ago, the business school library began as the Professional Resource Center, located in the basement of Tyler Hall. Over the years, it has developed into what it is today - the [McLeod Business Library](#), occupying four spacious rooms in Alan B. Miller Hall. It is home to an impressive host of searchable business databases, new technologies and resources, constantly connecting business students to new knowledge.

Overseeing these changes and steps towards the future, has been Charlotte Davis Brown, the first and only director of the library. Charlotte has been essential to moving the business library forward through the years, and will be joined by many during the celebration of the McLeod Business Library's [25th Anniversary](#) this Homecoming weekend.



## Undergraduate Program Director Speaks at Harvard on Leaders with Empathy



Chris Adkins, Director of the W&M Undergraduate

business, law and economics.

### » UPCOMING EVENTS

**Oct. 18:** Women For Hire Career Expo - Los Angeles

**Oct. 19:** Screening of "Confidence Game" and Q&A with Director

**Oct. 20:** Entrepreneurs Luis and Lorna Duluc visit MBA Students

**Oct. 20:** EMBA Online Information Session

**Oct. 21:** Tour of Alan B. Miller Hall (Homecoming guests)

**Oct. 21:** Mason School of Business Opening Reception

**Oct. 22:** McLeod Business Library 25th Anniversary Celebration

**Oct. 22:** MAcc-tastic Homecoming Brunch

**Oct. 22:** MBA Class of 2006 Brunch and Miller Hall Tour

**Oct. 22:** Tailgate in the Courtyard

**Oct. 22:** MBA Class Reunion Reception and Dinner

**Oct. 28:** MasonFest

**Nov. 1:** QS World MBA Tour - Salt Lake City, UT

**Nov. 1:** Inside the MBA - Raleigh, NC

**Nov. 2:** Inside the MBA - Charlotte, NC

**Nov. 3:** Women For Hire Career Expo - New York City

**Nov. 3:** Inside the MBA - Atlanta, GA

**Nov. 5:** Executive MBA Experience Day

**Nov. 7:** Flex MBA Information Session

Business Program, spoke at the Harvard Business School "Values-based Leadership" conference this summer.

Chris appears in Harvard's film answering the question of, "How should leaders handle differences in values across cultures?" He says that, "a leader who has empathy can come into any culture" and if they "begin by listening to the meaning behind the words and pick up on the non-verbals" they will be a successful leader.

## Students Lead Sustainability Initiatives

Two important student sustainability initiatives are taking place at William & Mary.



One initiative is a campaign against bottled water, called "**Tap That.**" This campaign, developed by undergraduate Business student, Corbett Drummey, BBA '12, urges W&M students to fill up re-usable water bottles rather than buying bottled water through **non-traditional** and interactive actions around campus. Drummey promises that, "if any WM student swears off bottled water on our Facebook wall, we'll give them a free stainless steel Tap That **bottle** in their CSU box." Serving also as Drummey's independent study project, this campaign proves that W&M School of Business students make a big impact both in and out of their classes.

The second student initiative is being held by the business school's Luxury Goods, Services, and Retail (LuxRe) club and the club's president, Edmund Amoye, MBA '12, in collaboration with Net Impact. These student-run clubs are bringing in Tetsuya O'Hara, Director of Advanced Research and Development at **Patagonia**, an outdoor apparel company and leader in sustainable initiatives. He will address R&D, supply chain standards, and Patagonia's approach to environmental problems at his October 26 talk. Click [here](#) for more info or to [register](#).



**Nov. 9:** 57th Annual W&M Tax Conference

**Nov. 9:** Women For Hire Career Expo - Washington DC

**Nov. 9:** Executive MBA Online Information Session

**Nov. 11:** Third Corporate and College Collaborative on Sustainability (CCCS3)

**Nov. 15:** Women For Hire Career Expo - Dallas, TX

**Nov. 15:** Executive MBA Online Information Session

**Nov. 15:** W&M Finance Networking Reception

**Nov. 17:** WAABA Economic Forum

**Nov. 17:** W&M Finance Academy NYC Networking Evening

Have news or a story you'd like to see featured?

***Share it with us!***



---

Copyright © 2011  
The College of William & Mary  
Mason School of Business  
<http://mason.wm.edu/>

P.O. Box 8795  
Williamsburg, VA 23187, USA  
Phone: 757-221-2900 Fax: 757-221-2958

REVOLUTIONARY THINKING

---

This email was sent to by **The Mason School of Business at the College of William and Mary**  
101 Ukrop Way | Williamsburg | VA | 23185  
[Forward to a friend](#) | [Manage Preferences](#) | [Unsubscribe](#)