

UNDERGRADUATE REPUTATION

NO. 1
in Learning

Ranked #5 Public Business School
Ranked #9 in Networking
Ranked #17 in Entrepreneurship
Ranked #12 Undergraduate
Business School Overall



The Princeton Review
NO. 3
Best Professors
Ranked #7 for Most
Competitive Students

A+
A+ Alumni satisfaction
A+ Prepared Students for the
world of work
A+ Best Faculty

&

UNDERGRADUATE ENGAGEMENT OPPORTUNITIES



650+
unique employers
recruiting on
campus or posting
for full-time offers

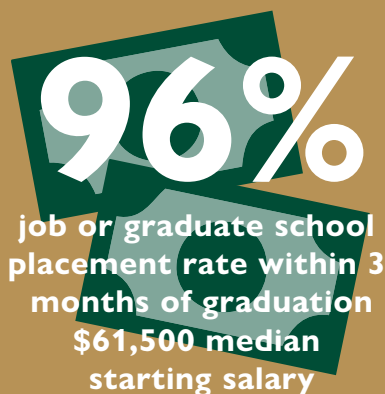
350+
unique employers
recruiting on
campus or posting
for internship offers



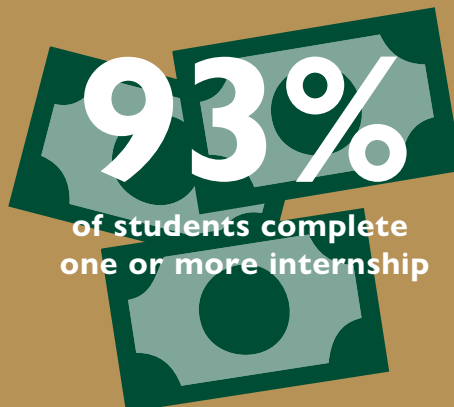
890+
engagements
via the
Cohen Career Center

&

UNDERGRADUATE CAREER OUTCOMES



96%
job or graduate school
placement rate within 3
months of graduation
\$61,500 median
starting salary



93%
of students complete
one or more internship

**TOP EMPLOYERS
AT BUSINESS
SCHOOL INCLUDE:**
EY
Deloitte
IBM
Accenture
Booz Allen Hamilton



UNDERGRADUATE QUICK FACTS



William & Mary is a public research university in Williamsburg, Virginia.

Founded in **1693** by letters patent issued by King William III and Queen Mary II, it is the second-oldest institution of higher education in the United States.
A **"Public Ivy"** — one of only eight in the nation.



UNDERGRADUATE BUSINESS PROGRAM



650+
STUDENTS
IN THE
BUSINESS SCHOOL

51
PROFESSORS

9
AREAS OF
STUDY

UNDERGRADUATE BUSINESS STUDIES



You're not one-dimensional, so why should your education be?

Our students are encouraged to combine academic interests with career goals through an Individual Program of Study (IPS). Along with the IPS there are 13 centers, clubs and organizations as part of the business school, meaning there are plenty of ways to customize your business education inside and outside of the classroom.



INDIVIDUAL PROGRAM OF STUDY



Individual Program of Study (IPS) gives you the freedom to design a program that fits who you are and prepares you to shape the world. Your IPS will enable you to pursue a variety of different paths and challenge you to integrate your interests, strengths, and aspirations. Our team of faculty and staff are here to support you throughout your IPS.

Build Your Own Curriculum



Study in more than one area.



Combine Business with the Arts & Sciences.



Internships, Career Planning, and Graduate School.



Internationalize your Business Education.



Research Opportunities and Faculty Mentoring.



Leadership Experiences.

Majors, Minors & Concentrations

Accounting
Business Analytics
Finance
Marketing
Consulting
Supply Chain Analytics
Sustainability
Management & Organizational Leadership
Innovation & Entrepreneurship

*Plus 1 Specialized Masters Programs in
Accounting & Business Analytics*

Speak with our admissions team to craft your personal pathway

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